Program Sustainability Committee

Wednesday, November 12, 2026
12:00pm – 1:00pm
VC Foundation – Computer Lab
Zoom Link - https://vcccd-edu.zoom.us/j/8581992061?omn=85870332792

Committee Members

- ☐ Abra Flores, Chair
- ☐ Anne Paul King
- ☐ Nicole Kreutz
- ☐ Roam Romagnoli
- ☐ Rob van Nieuwburg

Agenda

A.	Call to Order	Flores
B.	Public Comment	Flores
C.	Information/Discussion Items	Parker
	1. Foundation Gift Report	
	2. Annual Giving Update	
	3. Campaign Report	
	4. Grants Update	
	5. Legacy Society Update	
	6. Development Plan Update	
	7. Active Projects	
D.	Other Business	Parker
E.	Adjournment	Flores

Meeting Materials

- ✓ Foundation Gift Report (p. 2)
- ✓ Solicitations Report (p. 3)
- ✓ Impact Report (p. 4-5)
- ✓ Campaign Report (p. 6)
- ✓ Grants Report (p. 7)
- ✓ Development Plan Update (p. 8-9)

VENTURA COLLEGE FOUNDATION

WEEKLY FUNDRAISING UPDATE

Week Ending October 30th, 2026

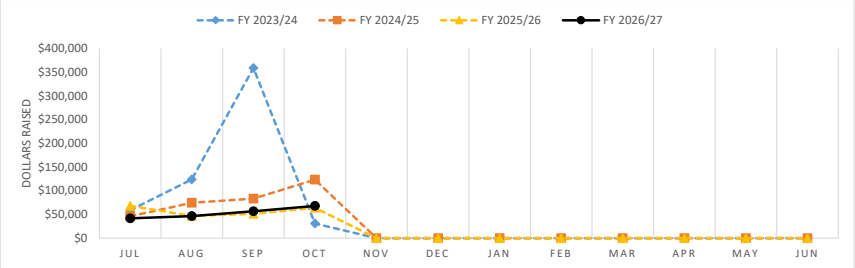
33% of FY 2026/2027 complete (July 1 - October 30)

Fundraising figures have not yet been reconciled. ***For Internal Use Only (CONFIDENTIAL)***

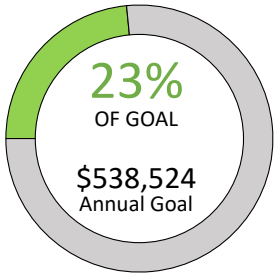
TOTAL RAISED (FYTD)	UNRESTRICTED	CAMPUS	ENDOWMENTS	SCHOLARSHIPS	BOARD PARTICIPATION (UNRESTRICTED)
$211,122	**$47,966**	**$70,664**	**$14,087**	**$78,405**	**29%**
▼ 7.5%	**38%**	**-**	**-**	**19%**	**4 of 14**
vs last year	**of goal**	**no specified goal**	**no specified goal**	**of goal**	**members**

FUNDRAISING PACE

Cumulative Total Raised



OVERALL GOAL PROGRESS



PROGRAM SUMMARY

New Pledges & Cash Raised

	RAISED	GOAL	% OF GOAL
Fund 4 VC	$26,606	$32,000	83%
President's Circle	$15,360	$43,000	36%
Event Sponsorship	$6,000	$50,000	12%
Promise	$230	$83,334	0%
Phoenix Scholarships	$36,600	$54,600	67%
Annual Scholarships	$41,575	$275,590	15%
Total (with goals)	**$126,371**	**$538,524**	**23%**
Basic Needs	$2,965	N/A	N/A
Campus Programs	$67,699	N/A	N/A
Endowed Scholarships	$13,107	N/A	N/A
Operating Endowments	$980	N/A	N/A
Total (without goals)	**$84,751**		

WEEK IN REVIEW

Gifts Received: 21
Total Received: $39,901
Cash: $39,901

10/24/2026 - 10/30/2026

PETE'S THOUGHTS

"Returns from our mail campaigns are encouraging and indicate that our fundraising strategy is gaining traction. However, with 1/3 of the FY behind us, we must accelerate our efforts to capitalize on this momentum. Focused follow-up on Fund4VC and President's Circle prospects, coupled with the urgent need to secure additional sponsors, will be critical to achieving our goals. Success will require a coordinated effort across the Foundation, with board members and staff fully aligned to achieve success."

**Weekly fundraising update excludes gifts towards the "Invest in Success" campaign*

Summary of Solicitations

for Program Sustainability Meeting Report – Nov 2025

Fund for VC

This was the first "annual appeal" we've sent in quite some time. We targeted past Fund4VC donors and others in the database which were not past scholarship or President's Circle donors. The flow of distributions has been:

1. Initial Mail – sent 1,402 prospects around 9/5/2026
2. Followup Email – sent to 629 prospects on 10/6/2026
3. Personal email to never-openers – sent to 452 recipients on 10/21
4. Followup Email #2 – to be sent to non-donors of the 629 batch in December

Fund4VC update: $36,002.40 (as of 11/5)

President's Circle

Solicitation letters were structured for two segments…1) FY2026 donors, and 2) donors in FY23, FY24, and FY25.

1. Segment 1 – FY2026 donors – 24 prospects mailed on 10/15/2026
2. Segment 2 – FY23-FY25 – 62 prospects mailed on 10/15/2026
3. Calls – to followup the original mailing
4. Reception – held on December 2

President's Circle update: $17,693.32 (as of 11/5)

Corporate Sponsorships

This has been the toughest drive to orchestrate. We're managing a list of 73 prospective supporters. We created relationships with ASVC and the Career Center to add benefits to sponsors to come on campus and meet with students and campus leaders.

1. Package Mailing – sent to 20 prospects 9/12/2026
2. Package Mailing #2 – to be sent to recent sponsors; timing based on renewal dates
3. Followup Email – sent to 20 prospects on 9/23/2026
4. Followup calls continue
5. Monthly sponsor bulletins continue
6. Planning another mailing in January

Sponsorship update: $6,000 for Foundation, $18,000 for Athletics (as of 11/5)

Back-to-School

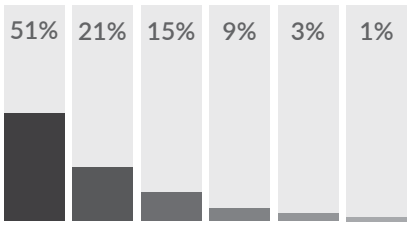
This mailing is next on the distribution calendar. Solicitation letters and lists have been created and are currently being finalized for merge and mailing.

Impact Report

The annual report is currently in production and is expected to be mailed in mid-November.

2025/26 BY THE NUMBERS
VENTURA COLLEGE

STUDENT STATUS



Continuing Student	6,106
First-Time Student	2,522
Returning Student	1,817
K-12 Student Advanced Placement	1,194
First-Time Transfer	414
CVC-OEI Cross Enroll Student	16

Full-Time Student	3,410
Part-Time Student	8,287

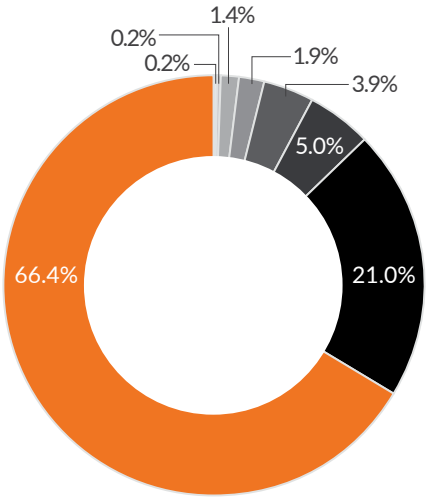
Classified as low-income (CCPG)	46.7%
Receiving financial aid	71.8%

STUDENT GENDER



Female	56.4%
Male	41.1%
Unreported	2.1%

STUDENT ETHNICITY



Hispanic	66.4%
White	21.0%
Asian	5.0%
Multiple	3.9%
African American/Black	1.9%
Unreported	1.4%
Native American	0.2%
Pacific Islander	0.2%

TOTAL ENROLLMENT **11,697**

AVERAGE AGE **24.6**

DEGREES & CERTIFICATES AWARDED

Associate Degrees	2,257
Associate Degree for Transfer	732
Certificate of Achievement	706
Transfer Certificate	884
Noncredit Certificates	128
TOTAL	**4,707**

FINANCIAL AID / BUDGET	
2025-26 Financial Aid Total Received	$37.1 Million
Ventura College 2025-26 Total Budget	$72.9 Million

Ventura College is accredited by the Accrediting Commission for Community and Junior Colleges (ACCJC) of the Western Association of Schools and Colleges (WASC), 10 Commercial Boulevard, Suite 204, Novato, CA 94949, (415) 506-0234, an institutional accrediting body recognized by the Commission on Recognition of Postsecondary Accreditation, and the U.S. Department of Education.

VENTURA COLLEGE FOUNDATION

FOUNDATION DIRECT SUPPORT	STUDENTS SERVED	AMOUNT
VC PROMISE		
VC Promise Program (1st & 2nd Year Tuition Paid)	2,837	$86,959*
VC BASIC NEEDS		
VC Basic Needs Program (Pantry & Equipment)	3,786	$44,317
SCHOLARSHIPS		
Scholarships (537 Scholarships Awarded)	393	$1,048,879
TEXTBOOK SUPPORT		
Semester Lending Library (3,880 Check Outs) Class Sets (717 Check Outs)	3,618 717	$15,000
Reserve Library (273 Check Outs)	154	
TOTAL 24/25 PROGRAM SUPPORT	**11,505**	**$1,195,155**

$1.32 MILLION IN SUPPORT**

VC CAMPUS PROGRAM SUPPORT FACILITATED BY VCF

56 Programs from 14 Dept/Divisions

VC, VCCCD & VC FOUNDATION EMPLOYEE SUPPORT - $84,101

82 Employee Donors Gave 620 Donations



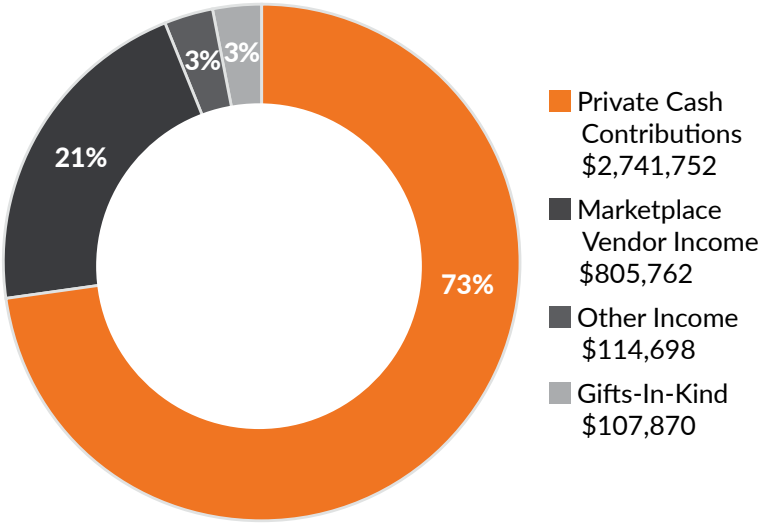
**VCF gap funding to address Statewide Promise Budget Cuts to ensure all eligible students were served*
***Doesn't include additional E-Teams Fundraising Platform Support for VC Athletics: $99,642*

VCF 2025/26 FINANCIAL HIGHLIGHTS

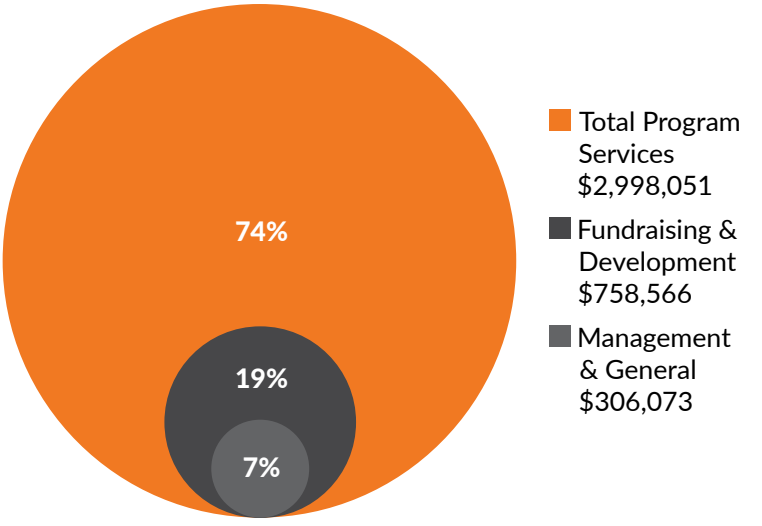
7/1/2025 - 6/30/2026

REVENUES (w/o Investment Income)	$3,770,082
INVESTMENT INCOME	$5,535,604
OPERATING EXPENSES	$4,062,690
NET ASSETS	**$40,241,949**

REVENUES (w/o Investment Income)..... $3,770,082



OPERATING EXPENSES..... $4,062,690



BOARD OF DIRECTORS:

Nicole Kreutz, Board Chair
Rob van Nieuwburg, Vice Chair
Dustin Tondreau, Treasurer
Abra Flores, Secretary
Dr. Luca E. Lewis, President, Ventura College

Briana Becerra, Ventura College ASVC President
Debe Bylo
Doug Halter
David Harrison
Anne Paul King
Matt LaVere, Esq.
Dr. Roam Romangoli
Denise Sindelar
Ed Summers
Harald Wulff

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Ellyn Dembowski
Ruth Hemming, Ed.D.
David Pugh*
Donna Santo, Esq.
Richard Taylor, Esq.
Lucia Tebbe*
Eleanor Tillquist
George Tillquist*
Hon. Colleen Toy White*
John Woolley, Ed.D.
Helen Yunker*

* Deceased

FOUNDATION STAFF:

Anne Paul King, Executive Director
Pete Parker, Director of Development
Julie Gurkweitz, Finance Officer
Esmeralda Juarez, Marketplace Supervisor
Stephanie Montenegro, Development & Events Specialist
Chloe Boswell-Dondorf, Development Specialist
Araceli Gonzalez Aggarwal, Programs Officer
Carl Allen, Development Operations Manager
Grace Falzone-Miller, Campaign Assistant & Alumni Relations Specialist
Aubrey Montgomery, Admin Asst. to the Exec. Dir. & HR Specialist

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VENTURACOLLEGEFOUNDATION.ORG
805-289-6461 | VCFOUNDATION@VCCCD.EDU

VCFoundation
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VC_Foundation
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The Ventura College Foundation is committed to maintaining the highest standards of transparency, accountability, and stewardship of all funds, including grants, contracts, and donor-directed contributions. Our finances are thoroughly reviewed at regular intervals by our finance committee, executive committee, investment committee, audit committee, and our full board of directors. VCF undergoes an annual audit by an independent audit firm specializing in nonprofit organizations, and the VCF audit committee assesses this vendor relationship at regular intervals. All of this is to ensure our organization's prudent use of resources in achieving our mission to serve Ventura College and its students.

VENTURA COLLEGE FOUNDATION

Invest in Success Cash Report

Cash Received	$1,961,780.71
Pledge Balance	336,738.56
Total Cash Commitment	**$2,298,519.27**

Pledge Payment Cash Flow

Fiscal Year	Payment Expected
FY2027	$71,127.90
FY2028	104,931.80
FY2029	63,717.53
FY2030	24,250.65
FY2031	9,535.76
Total	**$336,738.63**

Summary of Recent Grant Activity

for Program Sustainability Meeting Report – November 2026

Below is a summary of funding requests which are open, soon to be submitted, or recently awarded.

- Bank of America – submission deadline is 3/2027; supported Basic Needs in 25/26
- Bank of the Sierra – submission deadline is 3/2027; scholarship support in 25/26
- Berkshire Hathaway Charitable Foundation – submitted in August to support VC Promise
- Edison International – submitted in November for STEM scholarships
- Gene Haas Foundation – submitted in June; awarded $18,000
- Montecito Bank & Trust – submitted in August; support declined
- SoCal Gas – not yet submitted; supported Basic Needs in 25/26
- UniHealth Foundation – submitted on June 5; awaiting reply
- US Bank Foundation – letter of interest submitted on April 28; support declined
- Ventura County Credit Union Foundation – submitted Community Partnerships request for CNA on July 31; support declined

FY2027 Month-by-Month Development Plan

Brief update for November 2026 Program Sustainability Meeting

July 2026
Stewardship postcard to donors, event attendees, and leaders – complete
Distribute an alumni event email invitation to local alumni – complete
Distribute monthly sponsor bulletin – complete
Distribute legacy newsletter and email blast – postponed
Sponsor solicitation letters mailed – complete

August 2026
Mail the Back-to-School solicitation mailing – too soon, moved to November
Mail the Fund for VC solicitation mailing – complete
Mail the President's Circle solicitation mailing – moved to October
Distribute monthly sponsor bulletin – complete
Present at All College Day – complete

September 2026
Distribute monthly sponsor bulletin – complete
Host the first alumni social – complete

October 2026
Distribute a mass alumni email – complete
Distribute sponsor bulletin – not complete
Host the annual Donor Appreciation event – complete

November 2026
Mail the annual Impact Report to donors and leaders – on schedule
Distribute sponsor bulletin – in progress
Mail and email a scholarship donor solicitation – in progress
Mail and email the endowment reports – in progress
Distribute legacy newsletter and email blast – in progress
Distribute Fund4VC followup email – in progress

December 2026
Distribute sponsor bulletin – Week 2
Host President's Circle reception – in planning
Host the Board and Staff Holiday party

January 2027
Mail a sponsorship solicitation to past and potential sponsors – Week 1
Distribute sponsor bulletin – Week 2
Distribute legacy newsletter and email blast – Weeks 2, 4
Mail a 2025 donation summary to each donor – Week 3

February 2027
Distribute sponsor bulletin – Week 2
Distribute an alumni event invitation to local alumni via email – Week 3
Mail or email invitations to the Legacy Society reception – Week 2
Host a donor reception (President's Circle) – TBD

FY2027 Month-by-Month Development Plan

Brief update for November 2026 Program Sustainability Meeting

March 2027
Mail or email a Fund for VC solicitation letter to SYBUNTs – Week 1
Distribute sponsor bulletin – Week 2
Host sponsor reception – TBD

April 2027
Distribute sponsor bulletin – Week 2
Distribute legacy newsletter and email blast – Weeks 2, 4
Host annual Legacy Society reception – Week 1
Host All-Alumni social event – Week 3

May 2027
Distribute sponsor bulletin – Week 2
Host annual scholarship awards – Week 2
Host an alumni table at the VC graduation – Week 3

June 2027
Distribute a mass alumni email – TBD
Distribute sponsor bulletin – Week 2
Distribute year-end President's Circle report – Week 4

Upcoming Foundation-organized Events

December 2, 2026	President's Circle Reception
February 17, 2027	President's Circle Reception
April 6, 2027	Legacy Society Reception
April 28, 2027	All-Alumni Social
May 8, 2027	Scholarship Awards Ceremony