



SPONSORSHIP OPPORTUNITIES

A RICH HISTORY OF STRONG SUPPORT

Since 1983, the Ventura College Foundation has raised over \$58 million for the students and programs of Ventura College.

This support takes many forms, from scholarships to textbook and equipment lending, Basic Needs and emergency grants, to numerous campus programs. We are proud to have pioneered the VC Promise, California's first community college Promise program, by providing a tuition-free education for full-time, first-time students which served as a model in the creation of the California College Promise Grant program.

Philanthropic private and corporate support has empowered tens of thousands of Ventura College students to achieve their educational goals and to fulfill their dreams of a rewarding career, higher income, and a better quality of life for generations.



Curious as to what you'll be sponsoring? Here are some of the events!

- Scholarship Awards
- President's Circle Reception
- Donor Appreciation Event
- Nonprofit Panel Event
- Invest in Success Campaign Kickoff Event
- And co-sponsored campus events

SPONSORSHIP PRINT SPECS

For use at select events

AD SIZES IN INCHES

FULL PAGE

7.5" wide x 10" high

FULL PAGE BLEED

9.125" wide x 11.625" high

1/2 PAGE VERTICAL

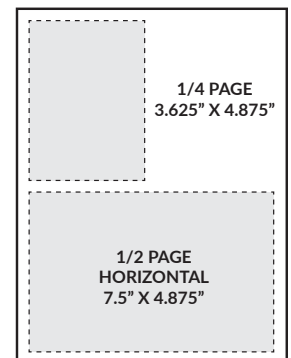
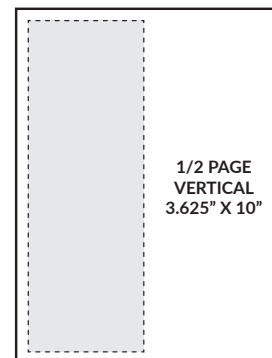
3.625" wide x 10" high

1/2 PAGE HORIZONTAL

7.5" wide x 4.875" high

1/4 PAGE

3.625" wide x 4.875" high



ACCEPTED ARTWORK & LOGO FILES

300dpi jpg, outlined/flattened pdf, or eps

SPONSORSHIP LEVELS & BENEFITS



HORIZON SPONSOR | \$7,500

- Opportunity to make live remarks (2 minutes max) and award VCF's largest scholarships on stage at the Spring Scholarship Award Celebration
- Opportunity for a campus tour with Ventura College's President
- Prominent full-color, full-page ad (Vertical 7.5" wide x 10" high) in the Spring Scholarship Award Celebration program and Campaign Kickoff Celebration program
- Robust Sponsor Spotlight in e-blast, on website & social media
- Pre-recorded Spring Scholarship Award wishes/remarks video (90 seconds max) for event website & social media



BEACON SPONSOR | \$5,000

- Full-color, full-page ad (Vertical 7.5" wide x 10" high) in the Spring Scholarship Award Celebration program and Campaign Kickoff Celebration Program
- Sponsor Spotlight in an e-blast, website, & social media
- Pre-recorded Spring Scholarship Award wishes/remarks (60 seconds max) for event website & social media



NAVIGATOR SPONSOR | \$2,500

- Full-color, half-page ad (Vertical 3.625" wide x 10" high or Horizontal 7.5" wide x 4.875" high) in the Spring Scholarship Award Celebration Program and Campaign Kickoff Celebration program
- Preferred seating (when applicable) for guests at all VC Foundation events; advanced RSVP required



COMPASS SPONSOR | \$1,500

- Full-color, quarter-page ad (3.625" wide x 4.875" high) in the Spring Scholarship Award Celebration Program and Campaign Kickoff Celebration program
- Preferred seating (when applicable) for guests at all VC Foundation events; advanced RSVP required

EXCLUSIVE BENEFITS FOR ALL SPONSORS:

- Recognition as an event sponsor throughout one fiscal year.
- Unique opportunity to express your support of a community college education and the challenges students in Ventura County face in pursuing their dreams.
- Increased visibility in the community as an individual or organization connected with this important mission.
- Logo on all VC Foundation Event Materials.
- Use of the VC Foundation Logo (upon request) to promote your philanthropic support.
- Promoted at multiple Foundation events throughout the year.

VC FOUNDATION

EVENT SPONSORSHIP FORM

Name of Sponsor: _____

Sponsor Contact Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP Code: _____ Phone: _____

Sponsor Contact Email: _____

PLEASE SELECT A SPONSORSHIP LEVEL:

HORIZON SPONSOR | \$7,500

I will provide a full-page color ad for the program

Please Design a full-page color ad

BEACON SPONSOR | \$5,000

I will provide a full-page color ad for the program

Please Design a full-page color ad

NAVIGATOR SPONSOR | \$2,500

I will provide a half-page color ad for the program

Please Design a half-page color ad

COMPASS SPONSOR | \$1,500

I will provide a quarter-page color ad for the program

Please Design a quarter-page color ad

OTHER: _____

PAYMENT METHOD:

Cash/Check (Please make checks payable to Ventura College Foundation)

Please Invoice Me

Credit Card - Type:

VISA

Mastercard

AMEX

DISCOVER

Credit Card #: _____ EXP: _____ / _____ CCV: _____

Cardholder Signature: _____ Billing ZIP Code: _____

Sponsorship Forms & High Resolution Logos (300 dpi or greater only) must be received 12 weeks in advance to be included in all event invitations. Sponsorship ads (300 dpi or greater only) are due 8 weeks in advance to be included in event programs.

REMIT COMPLETED FORM TO:

Ventura College Foundation

4667 Telegraph Rd, Ventura, CA 93003

805.289.6461 | vcfoundation@vcccd.edu

Federal Tax ID No.

77-0037747