



VENTURA COLLEGE
FOUNDATION

EVENT SPONSORSHIP
OPPORTUNITIES

A RICH HISTORY OF STRONG SUPPORT

Since 1983, the Ventura College Foundation has raised over \$48 million for the students and programs of Ventura College.

This support takes many forms, from scholarships to textbook and equipment lending, Basic Needs and emergency grants, to numerous campus programs. We are proud to have pioneered the VC Promise, California's first community college Promise program, by providing a tuition-free education for full-time, first-time students which served as a model in the creation of the California College Promise Grant program.

Philanthropic private and corporate support has empowered tens of thousands of Ventura College students to achieve their educational goals and to fulfill their dreams of a rewarding career, higher income, and a better quality of life for generations.



A variety of event sponsorship levels are available to individuals, corporations, and foundations alike. Event sponsors will enjoy an array of exclusive benefits for one calendar year, including:

- verbal recognition at all VC Foundation events
- logo placement on event materials and emails
- increased recognition in the community as a vital Ventura College Foundation partner by investing in student support; and much more!

SPONSORSHIP PRINT SPECS

AD SIZES IN INCHES

FULL PAGE

7.5" wide x 10" high

FULL PAGE BLEED

9.125" wide x 11.625" high

1/2 PAGE VERTICAL

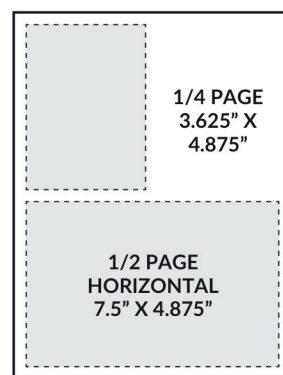
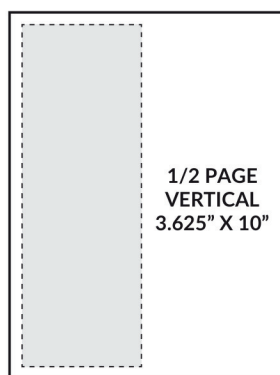
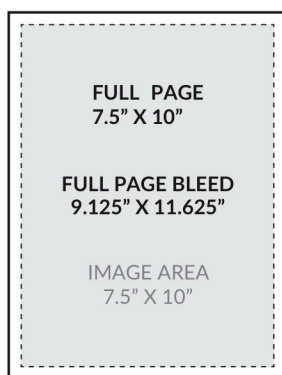
3.625" wide x 10" high

1/2 PAGE HORIZONTAL

7.5" wide x 4.875" high

1/4 PAGE

3.625" wide x 4.875" high



ACCEPTED ARTWORK & LOGO FILES

300dpi jpg, outlined/flattened pdf, or eps

VC FOUNDATION EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS & BENEFITS



CAPTAIN SPONSOR | \$7,500

(Fair Market Value: \$2,375.00 of which \$5,125.00 is tax-deductible)

- Opportunity to make live remarks (2 minutes max) and award VCF's largest scholarships on stage at the Spring Scholarship Award Celebration
- Opportunity for a campus tour with Ventura College's President
- Prominent full-color, full-page ad (Vertical 7.5" wide x 10" high) in the Spring Scholarship Award Celebration program
- Priority seating (when applicable) for four guests at all VC Foundation events; advanced RSVP required
- Robust Sponsor Spotlight in e-blast, on website & social media
- Pre-recorded Spring Scholarship Award wishes/remarks video (90 seconds max) for event website & social media



PIRATE SPONSOR | \$5,000

(Fair Market Value: \$1,425.00 of which \$3,575.00 is tax-deductible)

- Full-color, full-page ad (Vertical 7.5" wide x 10" high) in the Spring Scholarship Award Celebration program
- Priority seating (when applicable) for two guests at all VC Foundation events; advanced RSVP required
- Sponsor Spotlight in an e-blast, website, & social media
- Pre-recorded Spring Scholarship Award wishes/remarks (60 seconds max) for event website & social media



NAVIGATOR SPONSOR | \$2,500

(Fair Market Value: \$997.50 of which \$1,502.50 is tax-deductible)

- Full-color, half-page ad (Vertical 3.625" wide x 10" high or Horizontal 7.5" wide x 4.875" high) in the Spring Scholarship Award Celebration Program
- Preferred seating (when applicable) for two guests at all VC Foundation events; advanced RSVP required



BUCCANEER SPONSOR | \$1,500

(Fair Market Value: \$973.75 of which \$526.25 is tax-deductible)

- Full-color, quarter-page ad (3.625" wide x 4.875" high) in the Spring Scholarship Award Celebration Program
- Preferred seating (when applicable) for two guests at all VC Foundation events; advanced RSVP required



GOLD CHEST SPONSOR | \$500

(Fair Market Value: \$0.00 of which \$500.00 is tax-deductible)

EXCLUSIVE BENEFITS FOR ALL SPONSORS:

- Recognition as an event sponsor throughout one calendar year.
- Unique opportunity to express your support of a community college education and the challenges students in Ventura County face in pursuing their dreams.
- Increased visibility in the community as an individual or organization connected with this important mission.
- Logo on all VC Foundation Event Materials including but not limited to: Event Invitations, Event Email Reminders, Event Signage, Scholarship Award Event Program, Event Slide Show Presentations, Attendee Feedback Surveys, Mention in Press Releases, Social Media Posts, VC Foundation Newsletters, and more.
- Use of the VC Foundation Logo (upon request) to promote your philanthropic support.
- Verbal Recognition at all VC Foundation events.



For More Information:

Contact Gerry Pantoja, Director of Philanthropy
805.289.6158 | gpantoja@vcccd.edu



**VENTURA COLLEGE
FOUNDATION**

4667 Telegraph Rd. | Ventura, CA 93003 | 805.289.6461 | VCFoundation@vcccd.edu

VenturaCollegeFoundation.org



LEARN MORE

VC FOUNDATION EVENT SPONSORSHIP FORM

Name of Sponsor: _____

Sponsor Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____ Phone: _____

Sponsor Contact Email: _____

PLEASE SELECT A SPONSORSHIP LEVEL:

- ☐ **CAPTAIN SPONSOR | \$7,500** (Fair Market Value: \$2,375.00 of which \$5,125.00 is tax-deductible)
☐ I will provide a full-page color ad for program ☐ Please design a full-page color ad
- ☐ **PIRATE SPONSOR | \$5,000** (Fair Market Value: \$1,425.00 of which \$3,575.00 is tax-deductible)
☐ I will provide a full-page color ad for program ☐ Please design a full-page color ad
- ☐ **NAVIGATOR SPONSOR | \$2,500** (Fair Market Value: \$997.50 of which \$1,502.50 is tax-deductible)
☐ I will provide a half-page color ad for program ☐ Please design a half-page color ad
- ☐ **BUCCANEER SPONSOR | \$1,500** (Fair Market Value: \$973.75 of which \$526.25 is tax-deductible)
☐ I will provide a quarter-page color ad for program ☐ Please design a quarter-page color ad
- ☐ **GOLD CHEST SPONSOR | \$500** (Fair Market Value: \$0.00 of which \$500.00 is tax-deductible)
- ☐ **OTHER:** _____

PAYMENT METHOD:

- ☐ Cash/Check (Please make checks payable to Ventura College Foundation) ☐ Please Invoice Me
- ☐ Credit Card - Type: ☐ VISA ☐ Mastercard ☐ AMEX ☐ DISCOVER

Credit Card #: _____ Exp: ____/____/____ CCV: _____

Cardholder Signature: _____ Billing Zip: _____

*Sponsorship Forms & High Resolution Logos (300dpi or higher only) must be received 12 weeks in advance to be included in all event invitations. Sponsorship ads (300dpi or higher only) are due 8 weeks in advance to be included in event programs.

PLEASE REMIT COMPLETED FORMS TO:

Ventura College Foundation

4667 Telegraph Rd, Ventura, CA 93003

805.289.6461 | vcfoundation@vcccd.edu



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