

Ventura College Foundation

Full Board Annual Retreat

Thursday, January 25th 2024 2:00-5:00 PM

Ventura College Guthrie Hall & Zoom

<https://vccd-edu.zoom.us/j/88982109269?pwd=K6MLpLv5bfrdY00862mYawmUGNlOjS.1>

Meeting ID: 889 8210 9269 Passcode: 278835

AGENDA

- | | | | |
|----------------|----------|---|--------------|
| 2:00 PM | A | <u>CALL TO ORDER</u> | KREUTZ |
| 2:05 PM | B | <u>PUBLIC COMMENT</u> | KREUTZ |
| 2:10 PM | C | <u>ANNUAL RETREAT</u> | KING |
| 2:15 PM | D | <u>THE BOARD'S ROLE IN THE CAMPAIGN</u> | MERRELL |
| | | ○ Let's Begin | |
| | | ○ Becca Merrell, Exec. VP, Netzel Grigsby Associates | |
| | | ○ Your Donor Story | |
| | | ○ Campaign Overview | KING/PANTOJA |
| | | ○ Board Gifts Update | KREUTZ |
| | | ○ Fundraising Principles | |
| | | ○ Triple A Board | |
| | | ○ Donor Cultivation- You Are the Key | |
| | | ○ Preparing to Participate in an Ask | |
| 3:45 PM | | ○ Final Q&A and Wrap Up | |
| 4:05 PM | E | <u>BIO, FOOD BREAK, and FELLOWSHIP</u> | KREUTZ |
| 4:20 PM | F | <u>EVENT UPDATES</u> | PANTOJA |
| | | ○ Scholarship Awards Ceremony | |
| | | ○ Thursday, May 16th 2024 | |
| 4:40 PM | G | <u>2024-25 BUDGET PREVIEW DISCUSSION</u> | KING |
| | | ○ Preview of 2024-25 Changes Anticipated from 2023-24 Budget | |
| | | ○ What do you like? What are we missing? | ALL |
| 5:00 PM | H | ADJOURN | ALL |