

**Ventura College Foundation
Executive Committee Meeting**

Wednesday, August 31, 2022, 5:15 – 6:45pm

In-Person at Day Road Center, 71 Day Road, Ventura, 93003 and Zoom Meeting Link

<https://vcccd-edu.zoom.us/j/88469314062?pwd=c3JJZmFIQUloSDhkQ3Q2TndvUERJUT09&from=addon>

Executive Committee Members: Ellyn Dembowski – Board Chair & Executive Committee Chair, Nicole Kreutz – Vice Chair, Mike Orman – Treasurer & Finance/Budget Committee Chair, Abra Flores – Secretary, Rob van Nieuwburg – Immediate Past Chair & Marketplace Committee Chair, Kim Hoffmans – College President, Bob Beilin -- DEI Advisory Co-Chair, Boomer Butler - Audit Committee Chair, Amy Cherot – Scholarship & Grants Committee Chair & DEI Advisory Co-Chair, Ken Collin –Investment Committee Chair, Matt LaVere – Nominating & Personnel Committees Chair, Anne King – Executive Director, Ed Summers – Program Sustainability Committee Chair

Staff: Cynthia Whitley

Feddersen & Company: Joy A. Buller, CPA

AGENDA

5:15 p.m. **A CALL TO ORDER** DEMBOWSKI

5:20 p.m. **B APPROVE EXECUTIVE COMMITTEE MEETING MINUTES & MOTIONS** DEMBOWSKI

1. **Motion A: Pursuant to CA-AB 361, approve 30-day authorization of virtual meetings for Executive Committee and Full-Board Meetings of the Ventura College Foundation.**
2. June 9, 2022 Executive Committee Meeting Minutes (p. 3-4)
3. September 15, 2022 Full Board Meeting Agenda (p. 5-6)

5:25 p.m. **C FULL BOARD MEETING CONSENT AGENDA** DEMBOWSKI

1. 6-22-2022 Full Board Meeting Minutes (p. 7-9)
2. 6-22-2022 Board Social Media Survey Results (p. 10-14)
3. Q4 2021-2022 Marketing & Media Report (p. 15-16)
4. 2021-2022 Website and Social Media Highlights (p. 17)
5. 9-6-2022 Scholarship and Grants Committee Meeting Minutes (pending) DEMBOWSKI
6. 8-10-2022 Program Sustainability Committee Meeting Minutes (p. 18-19)
7. 9-7-2022 Program Sustainability Committee Meeting Minutes (pending)
8. Q4 2021-2022 Fundraising Reports Reconciled (p. 20-21)
9. 5-23-22 thru 8-25-2022 Media Placements (p. 22-26)
10. 8-31-2022 Finance Committee Meeting Minutes (pending)
11. Q4 2021-2022 Balance Sheet vs. Prior Year (pending)
12. Q4 2021-2022 Profit and Loss vs. Prior Year (pending)
13. Q4 2021-2022 Variance Report (pending)
14. Q4 2021-2022 Miracle Mile Advisors Investment Report (p. 27-30)
15. 8-9-2022 Ad Hoc DEI Committee Minutes (p. 31)

COMMITTEE REPORTS:

5:30 p.m. **D SCHOLARSHIP & GRANTS COMMITTEE** CHEROT

5:40 p.m.	E	PROGRAM SUSTAINABILITY – <i>4th Quarter Fundraising Reports</i>	SUMMERS /PANTOJA
5:45 p.m.	F	MARKETPLACE	van NIEUWBURG /KING
5:50 p.m.	G	FINANCE – <i>FY21-22 Q4 Quarter Financials</i>	ORMAN
5:55 p.m.	H	INVESTMENT COMMITTEE	COLLIN
6:00 p.m.	I	JOINT NOMINATING and PERSONNEL COMMITTEE ➤ Retreat January 31, 2023, 3-6:30 pm, Location TBD	LaVERE
6:15 p.m.	J	<u>OTHER BUSINESS:</u> ➤ Board Chair – Report ➤ College President - Report ➤ Executive Director – Report	DEMBOWSKI HOFFMANS KING
6:45 p.m.	K	<u>ADJOURNMENT</u>	DEMBOWSKI

INFORMATIONAL ITEMS

1. 6-9-2022 Executive Committee Meeting Minutes (p. 3-4)
2. September 15, 2022 Full Board Meeting Agenda (p. 5-6)
3. 6-22-2022 Full Board Meeting Minutes (p. 7-9)
4. 6-22-2022 Board Social Media Survey Results (p. 10-14)
5. Q4 2021-2022 Marketing & Media Report (p. 15-16)
6. 2021-2022 Website and Social Media Highlights (p. 17)
7. 9-6-2022 Scholarship and Grants Committee Meeting Minutes (pending)
8. 8-10-2022 Program Sustainability Committee Meeting Minutes (p. 18-19)
9. 9-7-2022 Program Sustainability Committee Meeting Minutes (pending)
10. Q4 2021-2022 Fundraising Reports Unreconciled (p. 20-21)
11. 5-23-22 thru 8-25-2022 Media Placements (p. 22- 26)
12. 8-31-2022 Finance Committee Meeting Minutes (pending)
13. Q4 2021-2022 Balance Sheet vs. Prior Year (pending)
14. Q4 2021-2022 Profit and Loss vs. Prior Year (pending)
15. Q4 2021-2022 Variance Report (pending)
16. Q4 2021-2022 Miracle Mile Advisors Investment Report (p. 27-30)
17. 8-9-2022 Ad Hoc DEI Committee Minutes (p. 31)
18. Q1 BOD 2022-23 Profile Matrix (p. 32)
19. VCF 2022-23 Board Committees (pending)
20. VCF Staff Organization Chart (p. 33)
21. Board Meeting and Event Schedule 2022-23 (pending)

**Ventura College Foundation
Board of Directors
Executive Committee Meeting
Minutes**

Wednesday, June 9, 2021, 5:15 – 6:45pm
Via In-person Day Road Center, Ventura College and ZOOM
Minutes

Executive Committee Members Present: Chair--Ellyn Dembowski, Bob Beilin, Amy Cherot, Abra Flores, Cathy Bojorquez for Kim Hoffmans, Anne Paul King, Nicole Kreutz, Rob van Nieuwburg

Staff Present: Juli Blasingame

Ms. Dembowski called the meeting to order at 5:18 pm with a quorum confirmed by Ms. King

APPROVAL of EXECUTIVE COMMITTEE CONSENT AGENDA

1. **Motion A:** Pursuant to CA-AB 361, approve 30-day authorization of virtual meetings for Executive Committee and Full-Board Meetings of the Ventura College Foundation. *Moved by Mr. Orman, seconded by Dr. Beilin. MSC*
2. **Motion B.2:** Approve March 9, 2022 Executive Committee Meeting Minutes. *Moved by Mr. van Nieuwburg, seconded by Ms. Cherot. MSC*
3. **Motion B.3:** Approve June 22, 2022 full board meeting consent agenda. *Moved by Dr. Beilin, seconded by Mr. van Nieuwburg. MSC*

SCHOLARSHIP & GRANTS COMMITTEE

Ms. Cherot reported on the May 2022 VC Foundation Scholarship Awards Event held in the campus gym. She noted the connections made between a number of donors and students and live simulcast via YouTube. Mr. van Nieuwburg, Dr. Beilin, and Ms. Dembowski noted that given the new format for the event the connection between donors and students needs to be much better. Dr. Beilin and Mr. van Nieuwburg suggested a pre-meeting event between donors and students just prior to the ceremony that could be held in the small gym.

PROGRAM SUSTAINABILITY

Ms. King reviewed the fundraising progress in the report. She reviewed possible high priority campaign goals to be explored in a feasibility as identified in the third quarter full board meeting activity.

MARKETPLACE

Ms. King reported that the operation continues to run smoothly at pre-COVID levels. To manage increased costs passed along by our previous street sweeper, a new street sweeping vendor was recently hired. Still costs will be higher than indicated in the 2022-23 budget for this item. Staff expects to be able absorb the increase and balance the budget.

FINANCE COMMITTEE

Mr. Orman and Ms. Blasingame reviewed the Q3 Finance Reports. Mr. Orman thanked Ms. Blasingame CPA, VC Foundation Director of Finance, for her expertise, critical leadership during the pandemic, and her exemplary work while at the foundation. It was announced that Ms. Blasingame will be taking a full-time position with a CPA firm early in the fall of 2022. Ms. Blasingame reported that her departure was under very friendly terms and that the finance committee was able to meet with her privately without Ms. King present to confirm that the leadership and finances of the organization were in good hands. Ms. King announced that a search for a new CPA contractor is underway.

INVESTMENT COMMITTEE

Ms. King reported that given the reductions in the stock market in the last two quarters some of our more newly established endowment funds may not yield enough earnings for distribution according to our investment policy.

NOMINATING and PERSONNEL COMMITTEES

Ms. King and Mr. van Nieuwburg reported on the 2022-23 slate of board members. The slate includes five new members that the committee is proud to present.

DEI ADVISORY COMMITTEE

Dr. Beilin and Ms. Cherot reported on the good progress to define the purpose and the roles of the committee which are noted in the minutes presented.

BOARD CHAIR REPORT

Ms. Dembowski had nothing additional to the committee reports at this time. She thanked the staff for a successful year and thanked Ms. Blasingame, again.

COLLEGE PRESIDENT REPORT

Ms. Bojorquez reported that Dr. Hoffman will provide the VC President's report at the full board meeting and answered questions about the details of the state funded housing grant expected by the college.

EXECUTIVE DIRECTOR REPORT

Ms. King commended Ms. Blasingame for her integrity, transparency, and excellent service to her and the organization and wished her well in her next role. Ms. King said that progress is being made to fill the two vacant staff positions.

The meeting was adjourned at 6:45 pm.

Minutes submitted by Anne Paul King.

Abra Flores

Sept 5, 2022

Abra Flores, Secretary

Date



VENTURA COLLEGE FOUNDATION
your dreams. our mission.

BOARD OF DIRECTORS - Regular Meeting

Thursday, September 15, 2022, 5:15 – 6:45pm

Ventura College, MCW 312, Ventura, 93003 and Zoom Meeting Link

<https://vcccd-edu.zoom.us/j/89194986914?pwd=ekorcEJDbW9DS0pxR1VCZlZLeVhPdZ09&from=addon>

AGENDA

- | | | |
|-----------|--|-------------------------------|
| 5:15 p.m. | A CALL TO ORDER | DEMBOWSKI |
| | <p>PUBLIC COMMENTS: This is an opportunity for members of the public to address the Ventura College Foundation Board of Directors.</p> | |
| 5:20 p.m. | B WELCOME / ROLL CALL | DEMBOWSKI |
| 5:25 p.m. | C ITEMS ADDED OR CHANGED IN THE AGENDA SINCE CONSENT AGENDA WAS APPROVED BY THE EXECUTIVE COMMITTEE <ol style="list-style-type: none"> 1. 9-6-2022 Scholarship and Grants Committee Meeting Minutes 2. 9-7-2022 Program Sustainability Committee Meeting Minutes 3. 8-31-2022 Finance Committee Meeting Minutes 4. Q4 2021-2022 Fundraising Reports Reconciled 5. Q4 2021-2022 Balance Sheet vs. Prior Year 6. Q4 2021-2022 Profit and Loss vs. Prior Year 7. Q4 2021-2022 Variance Report | DEMBOWSKI |
| 5:30 p.m. | D CONSENT AGENDA – Single action for approval of items listed below: <ol style="list-style-type: none"> 1. 6-30-2022 Full Board Meeting Minutes 2. 6-22-2022 Board Social Media Survey Results 3. Q4 2021-2022 Marketing & Media Report 4. 2021-2022 Website and Social Media Highlights 5. 8-10-2022 Program Sustainability Committee Meeting Minutes 6. 5-23-22 thru 8-25-2022 Media Placements 7. Q4 2021-2022 Miracle Mile Advisors Investment Reports 8. 8-9-2022 Ad Hoc DEI Committee Minutes | DEMBOWSKI |
| 5:25 p.m. | E ITEMS REMOVED FROM THE CONSENT AGENDA FOR FURTHER DISCUSSION | DEMBOWSKI |
| 5:33 p.m. | F DEI COMMITTEE PRESENTATION | CHEROT/BEILIN |
| 5:35 p.m. | G MARKETING MOMENT | HARVEY |
| 5:40 p.m. | H COMMITTEE, STAFF & ADMINISTRATIVE REPORTS <ol style="list-style-type: none"> 1. SCHOLARSHIP & GRANTS COMMITTEE 2. PROGRAM SUSTAINABILITY | CHEROT
SUMMERS
/PANTOJA |

3. **MARKETPLACE**
4. **FINANCE**
5. **INVESTMENT COMMITTEE**
6. **JOINT NOMINATING and PERSONNEL COMMITTEE**
7. **OTHER BUSINESS**

DEMBOWSKI

- Board Chair – Report
 - Items approved on behalf of the board at 8-31-2022 Executive Committee Meeting
 - ✓ 30-day authorization of virtual meetings for Executive Committee and Full-Board Meetings of the Ventura College Foundation.
 - ✓ 6-9-2022 Executive Committee Meeting Minutes
 - Board Members Speakers Bureau
- College President – Report
- Executive Director – Report

HOFFMANS
KING

6:45 p.m. | **ADJOURNMENT**

INFORMATIONAL ITEMS

1. 6-9-2022 Executive Committee Meeting Minutes
2. 6-30-2022 Full Board Meeting Minutes
3. 6-22-2022 Board Social Media Survey Results
4. Q4 2021-2022 Marketing & Media Report
5. 2021-2022 Website and Social Media Highlights
6. 9-6-2022 Scholarship and Grants Committee Meeting Minutes
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16. 8-9-2022 Ad Hoc DEI Committee Minutes
17. Q1 BOD 2022-23 Profile Matrix
18. VCF 2022-23 Board Committees
19. VCF Organization Chart
20. Board Meeting and Event Schedule 2022-23

Ventura College Foundation
BOARD OF DIRECTORS MEETING
Wednesday, June 22, 2021, 5:15 – 6:45pm
Ventura College MCW 312 and Zoom Meeting

MINUTES

A regular meeting of the Board of Directors of the above corporation was held on **Wednesday, June 22, 2022, at 5:15 p.m.** via Zoom conference call. The purpose of this meeting was to conduct general business.
A quorum was declared present based on the presence of the following directors:

Directors Present: (12) **Robert Beilin, Amy Cherot, Ken Collin, Ellyn Dembowski, Abra Flores, Jessica Flores Esquibel, Kim Hoffmans, Anne King, Matt LaVere, Ed Summers, Eleanor Tillquist, Rob van Nieuwburg,**

Staff Present: Scott DeBoer, Julie Harvey, Gerry Pantoja, Cyndie Whitley

CALL TO ORDER

Board Chair Ellyn Dembowski called the meeting to order at 5:05 p.m. There were no public comments. Ms. Dembowski announced the board would start the meeting in closed session.

CLOSED SESSION

Motion A: Accept Executive Director annual self-assessment and evaluations into personnel files as recommended by Personnel Committee. **Mr. van Nieuwburg moved to approve these items. Mr. Summers seconded. MSC.**

PUBLIC MEETING-- REPORT ON ANY ACTION TAKEN CLOSED SESSION

Ms. Dembowski reconvened the public session at 5:18pm and reported on the approval of Motion A.

APPROVAL OF CONSENT ITEMS

MOTION: Dr. Hoffmans moved to approve the consent items added after 6/9/22 Executive Committee meeting and the consent agenda recommended to the full board by the Executive Committee in a single motion (all listed below). Mr. van Nieuwburg seconded. MSC.

ADDED AFTER 3/9/22 EXECUTIVE COMMITTEE REVIEW OF MEETING PACKET

1. 5-3-22 Scholarship and Grants Committee Meeting Minutes (p. 12-18)
2. 6- 9-22 Finance Committee Meeting Minutes (p. 45)
3. FY21-22 Q3 Financial Reports (p. 48-53)
4. FY21-22 Q3 Variance Report (p. 54-55)
5. **Memo E:** Nominees to the 2022-23 Board-Biographical Information including an edit to the biographical information by Mark Dufresne regarding his NFL experience. (p. 74-75)

CONSENT AGENDA – Single action for approval of items listed below:

1. March 23, 2022 Full Board Meeting Minutes (p. 6-8)
2. Marketing Moment (p. 9-11)
3. 3-14-22 Program Sustainability Committee Meeting Minutes (p. 19-20)
4. 4-13-22 Program Sustainability Committee Meeting Minutes (p. 21-22)
5. 5-17-22 Program Sustainability Committee Meeting Minutes (p. 23-24)
6. Q3 Development Report FY21-22 (p. 25-32)
7. Marketing & Media Report (p. 33-37)
8. 5-10-21 Policy on the Release and Use of Alumni Data (p. 39-41)
9. **Motion C: Approve Alumni Data Policy as presented (p. 38, 39-41)**

10. 3-9-22 Finance Committee Meeting Minutes (p. 43-44)
11. 4-6-2022 #1 Budget Committee Meeting Minutes (p. 46)
12. 5-4-22 #2 Budget Committee Meeting Minutes (p. 47)
13. 2022-23 Budget with Assumptions Attached (p. 56-61)
14. **Motion D: Approve FY22-23 proposed budget and assumptions as presented** (p. 56-61)
15. 5-18-22 Investment Committee Minutes (p. 62)
16. Miracle Mile Advisors Investment Reports (p. 63-71)
17. 4-29-22 Personnel Committee Minutes (p. 72)
18. 6-1-22 Joint Nominating and Personnel Committee Minutes (p. 73)
19. 2022-23 Slate of Officers and Directors (p. 76)
20. **Motion E: Approve 2022-23 Slate of Officers and Directors as presented** (p. 74-75, 76)
21. 3-17-22 Ad Hoc DEI Committee Minutes (p. 77)
22. 4-5-22 Ad Hoc DEI Committee Minutes (p. 78)
23. 4-28-22 Ad Hoc DEI Committee Minutes (p. 79)

2022-23 ASVC PRESIDENT'S INTRODUCTION AND REPORT

Dr. Flores Esquibel shared her background as a dental surgeon in Mexico. She immigrated to the USA to be closer to family. Currently, she is studying to be a speech pathologist. She plans to get her VC associates degree in child development and transfer to CSUCI. Her office is located in the Student Activities Office. Her goals include helping more students to succeed, bringing back clubs that had been inactive, improve mental health awareness, and address student hunger issues by increasing access to more affordable food.

NEW BOARD MEMBERS INTRODUCE THEMSELVES

Chair Dembowski welcomed new board members. Liz Kraus, Dr. Jill Lim, Mark Dufresne, Steve Blum each reviewed their background and passion for the work of the college and the foundation. Debe Bylo was not in attendance.

MARKETING MOMENT

Ms. Harvey reviewed the impact of the website and social media analytics. She had the board complete social media survey with results to be reported at our next meeting. She reviewed the highlights of Q4 media placements.

COMMITTEE, STAFF, AND ADMINISTRATIVE REPORTS:

Scholarship and Grants Committee:

Ms. Cherot reported on the scholarships awarded, the scholarship awards event, plans to increase student access to the textbook lending, that the library loan program has expanded to include hot spots and Chromebooks, and increased support for emergency grants at the basic needs office. Mr. DeBoer reviewed the data analysis and results of the work to close equity gaps in our scholarship awarding process. Progress has been made as Hispanic students who were formally least successful as a group are now statistically the most successful in receiving scholarships over other marginalized racial groups. This was achieved by the board authorizing unrestricted funds to award scholarships in underfunded majors. Additional work needs to be done in other areas including the success rate of Business Majors. Returning students who took a break from higher education, students with self-reported ability challenges, and those with financial need continue to be successful in the awarding process. Dr. Flores Esquibel asked if application instructions were available via video and suggested that outreach efforts include CalWorks students. Ms. King reported that instructional videos are made available on our website and in classrooms. Ms. Cherot, Ms. Kraus, Mr. LaVere offered ideas about working more with faculty to spread the word about scholarships to more students. Dr. Hoffmans discussed outreach through call campaigns. Ms. King announced that staff is recruiting VC Foundation student ambassadors. Mr. Summers identified areas where outreach and fundraising capacity building can dovetail on campus. He encouraged additional work with deans and alumni. Ms. Cherot spoke of the good work that is being done to include department heads in discussions about outreach and needs.

Program Sustainability Committee:

Mr. Summers recognized Ohana Pet Hospitals owner and new VC Foundation board member, Dr. Jill Lim, as an example

of the public-private partnerships that our board could continue to bring to the foundation and the college. He praised the fundraising work with the VC Athletic Department. He encouraged the board to show that we are their source of partnership to enhance the economy. Mr. Pantoja reviewed the highlights of the development report.

Marketplace:

Ms. King reported that the Marketplace continues to operate at pre-covid levels and that street sweeping costs had increased beyond what was in the budget that was just passed. The overage will be absorbed other parts of the budget.

Finance and Budget Committees:

Ms. King reported that finances are in a good position and that Ms. Blasingame has given notice but will remain on staff to transition a new CPA. Candidates have been identified. Ms. King thanked the board for their approval of the budget.

Investment Committee:

Mr. Collin said our investment firm, Miracle Mile Advisors, and are doing a good job especially given current market forces.

Nominating & Personnel Committees:

Mr. LaVere commended the new board members and expressed excitement for their expected contributions and leadership. Mr. LaVere announced that Ms. King was given a 20% increase in pay in the approved 2022-23 budget as she had not been given the 15% increase that her staff was given in the previous year. He reminded the board that staff had taken pay cuts during the pandemic and had worked hard to stabilize the organization. The Personnel Committee recommended this raise to bring Ms. King closer to market levels for her position. He and Ms. Dembowski commended Ms. King for her work and that of her staff.

DEI Advisory Committee:

Dr. Beilin asked the board to refer to the 4-28-22 meeting minutes as they describe the good work to frame the responsibilities of committee members. Mr. Beilin said the committee will work to ensure that all students have equitable access to financial support from the foundation. He and Ms. Cherot hope to create a committee as diverse as the student body of Ventura College.

Board Chair Report:

Ms. Dembowski acknowledged former Board Member Kristin Ockert for her service, especially her leadership on the Strategic Plan. Ms. Ockert resigned to move back to Washington with her husband, retiring Chancellor Greg Gillespie.

College President:

Dr. Hoffmans reported that 1500 students participated in spring graduation. Rick MacClennan Ed.D. is the new Ventura County College District Chancellor. State approval of \$62M affordable housing grant for Ventura College (VC) is likely. VC was recognized as an Aspen Top 150 US College. Hispanic Outlook Education Magazine recognized VC as #37 in total Latinx Enrollments and #27 for total LatinX associate degrees granted for 2-year colleges. VC was a top 10 Bellwether Finalist. The Veterinary Tech program graduates its first class in December. There is great news in many disciplines.

Executive Director:

Ms. King thanked the board for their support.

With no further business, the meeting was adjourned at 6:45 pm.

Minutes were recorded by Anne Paul King

Abra Flores

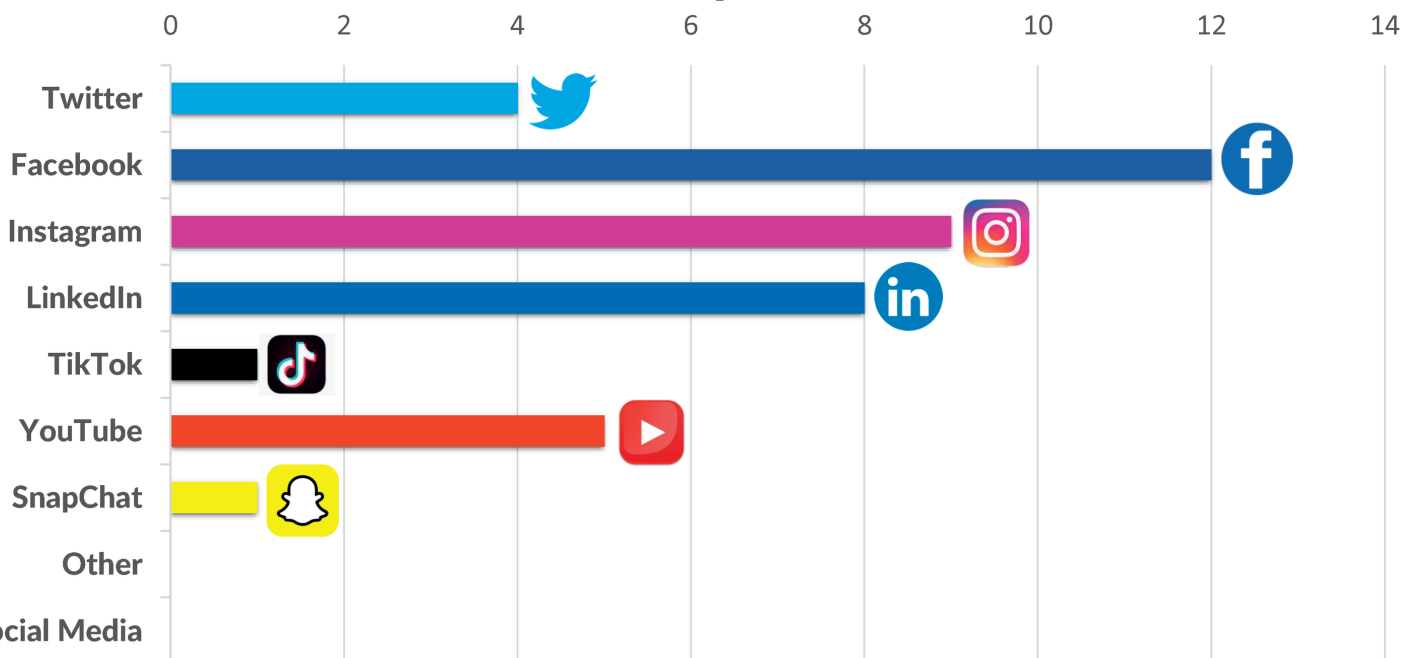
Sept 5, 2022

Signed by Abra Flores, Secretary

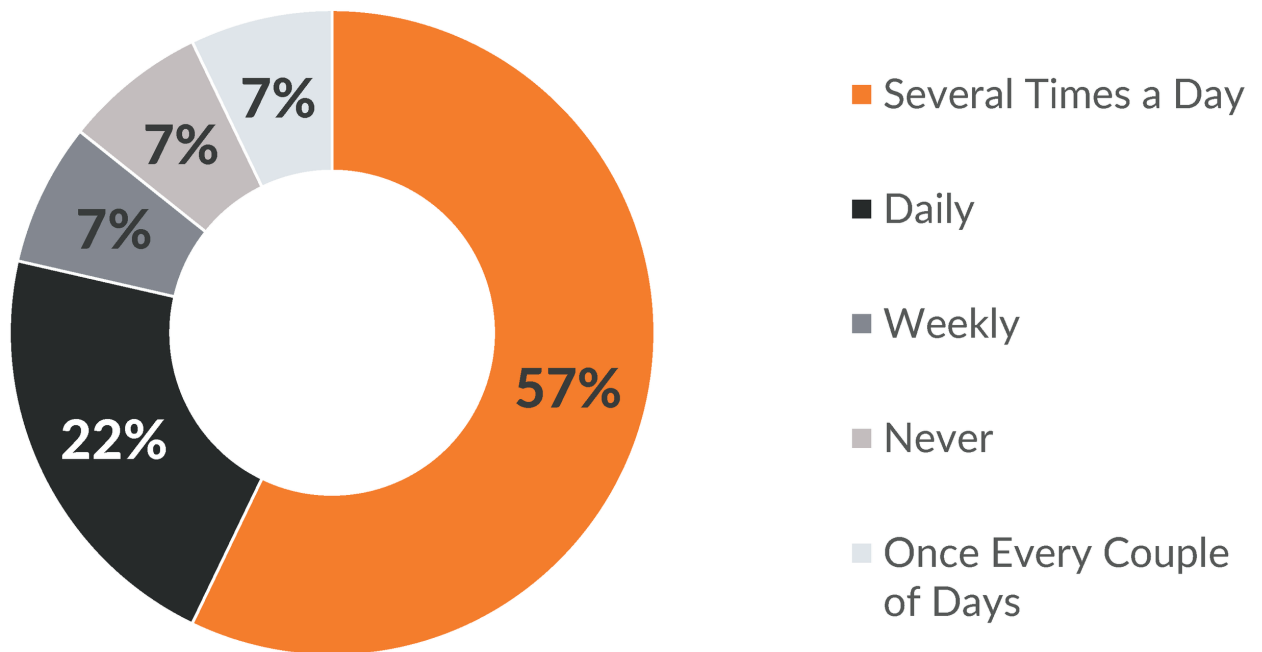
Date

Board of Directors Social Media Survey Results from June 22, 2022

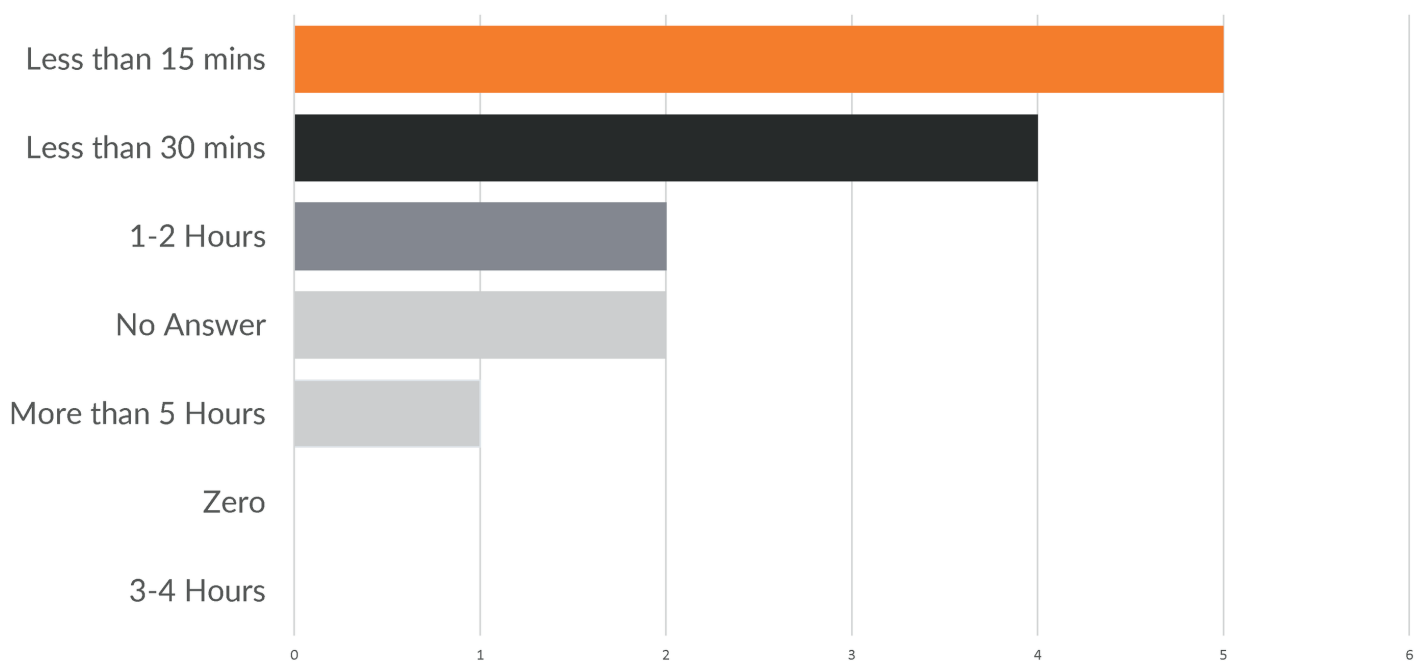
1. Which of the following social media accounts do you currently use?



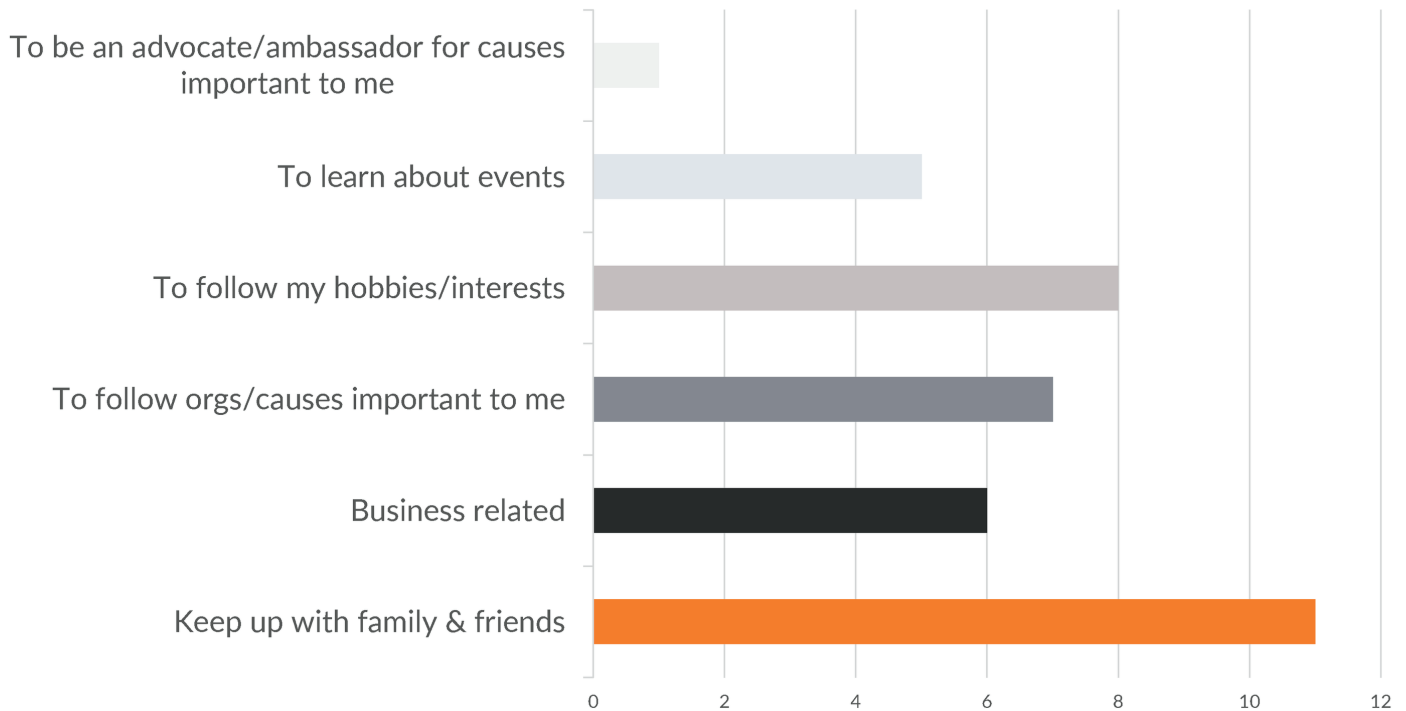
2. How often do you check your social media account(s)?



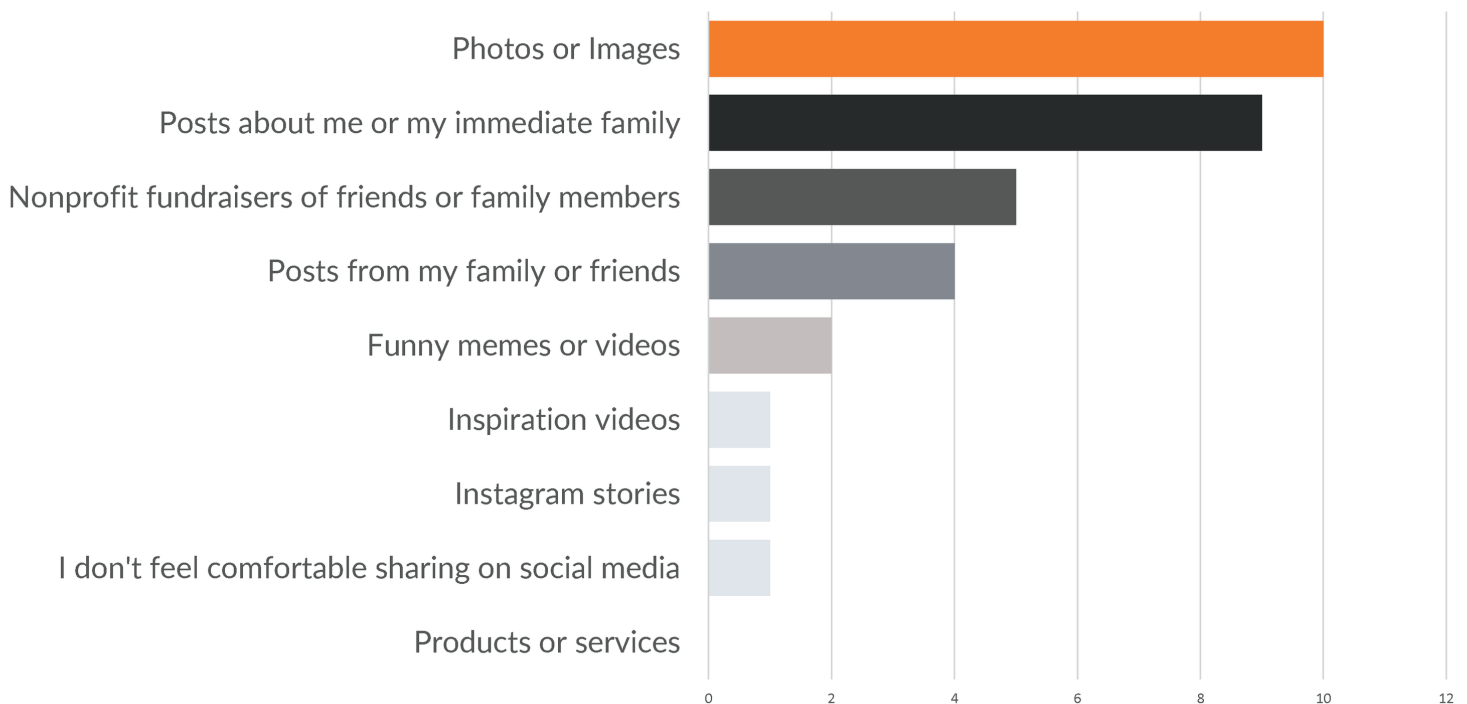
3. On average how much time do you spend on social media when you do sign-on?



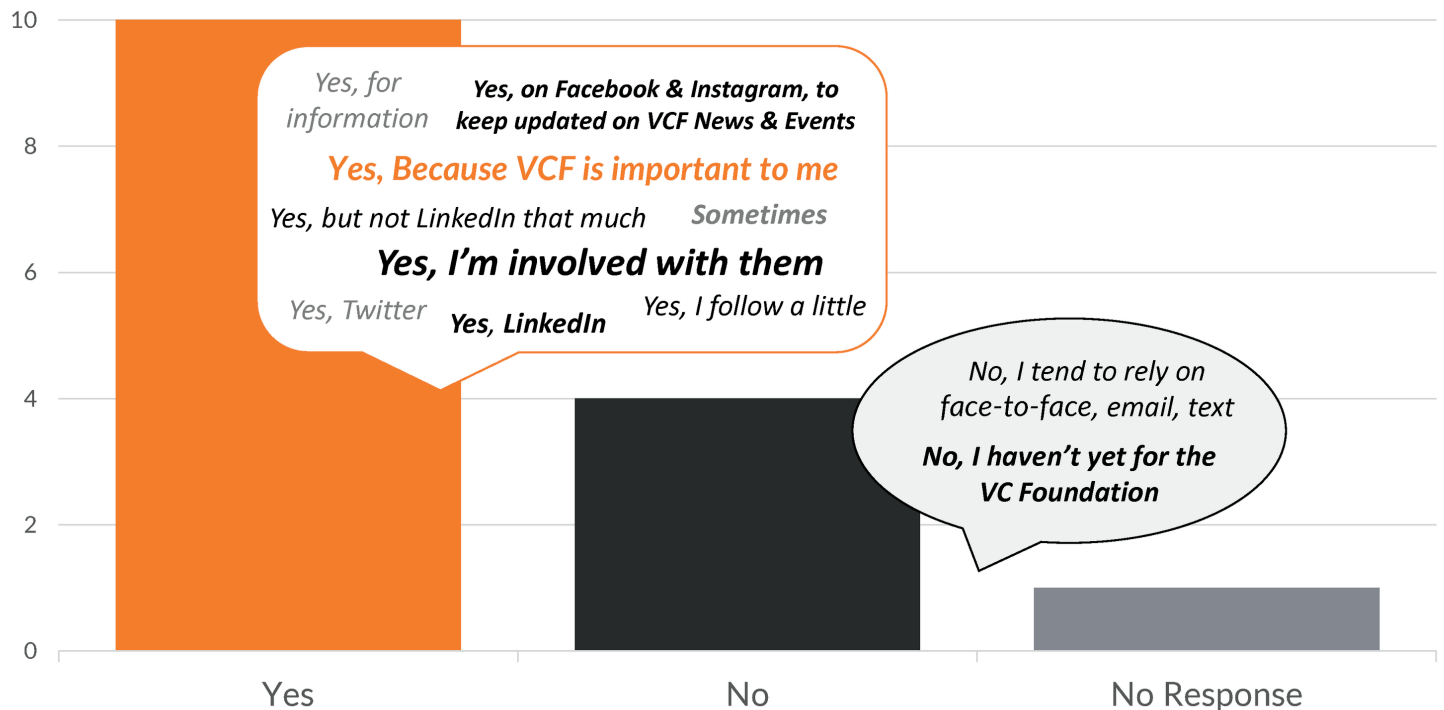
4. Why do you use social media? (Check all that apply)



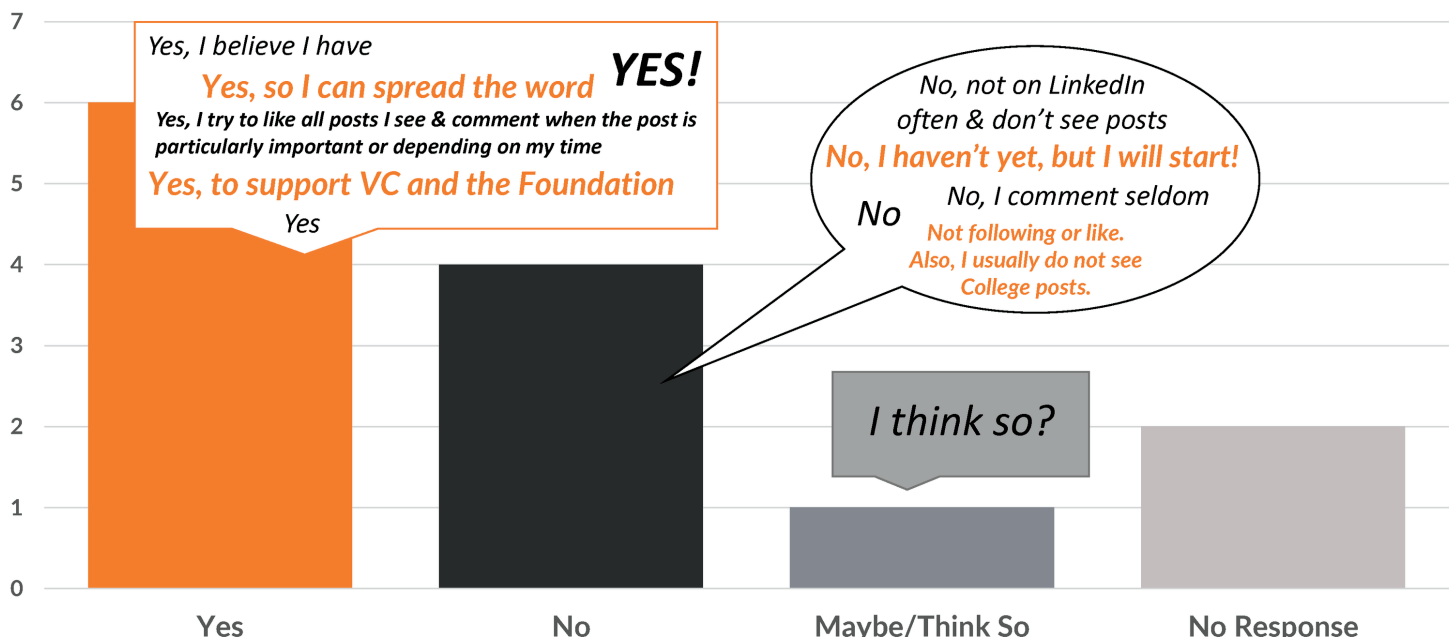
5. What types of content do you feel comfortable sharing on social media? (Check all that apply)



6. Do You Follow the VC Foundation on Social Media? (i.e. Facebook, Instagram, LinkedIn, Twitter, YouTube)?



7. In the last 30 days, have you "liked", "shared", or "commented on" a VC Foundation Social Media Post? (Facebook, Instagram, LinkedIn, Twitter, YouTube)?



8. What can the VC Foundation staff do to encourage you as a Board Member to become more engaged on our social media channels?



ONE RESPONSE

I would be willing to be a social media ambassador for the VC Foundation, please contact me!

FOUR RESPONSES

I would be willing to consider being a social media ambassador with some training from the VC Foundation staff, please contact me!



OTHER RESPONSES...

I would be interested in individual coaching- willing to pay!

I'm happy to share posts to my social media!

Let me know how I can help; not sure I have time to be a real ambassador. But I'm happy to try & increase awareness of VCF issues.

Not really on social media, but I can be more mindful to repost VCF posts!



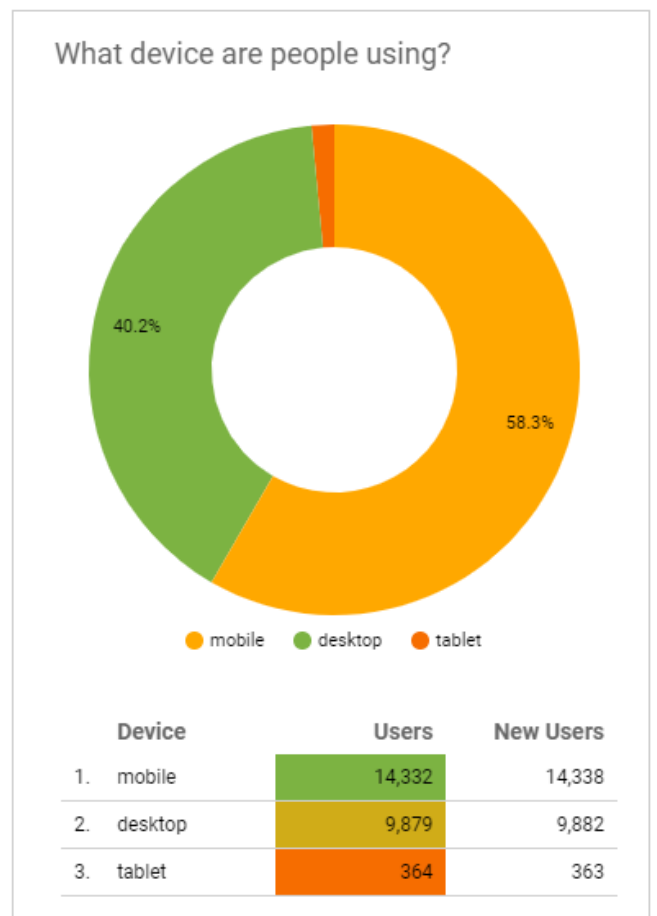
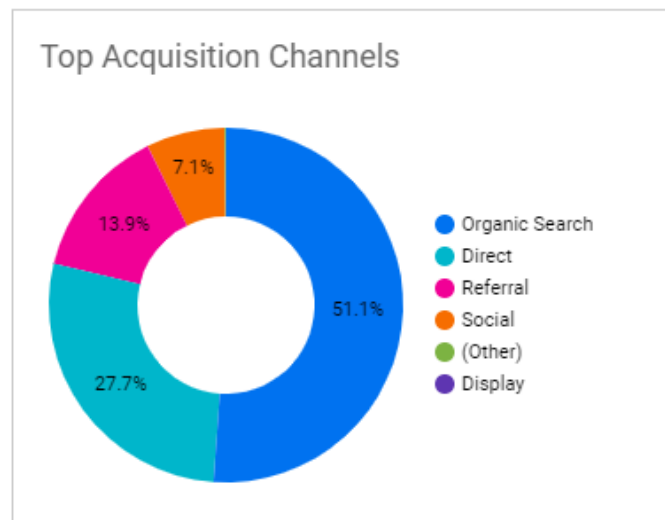
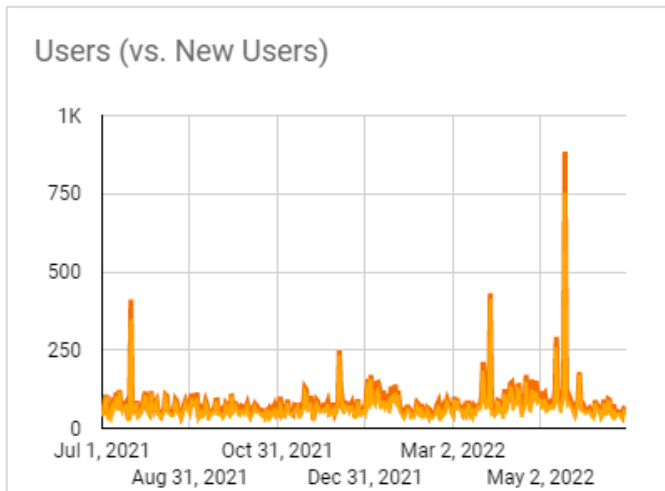
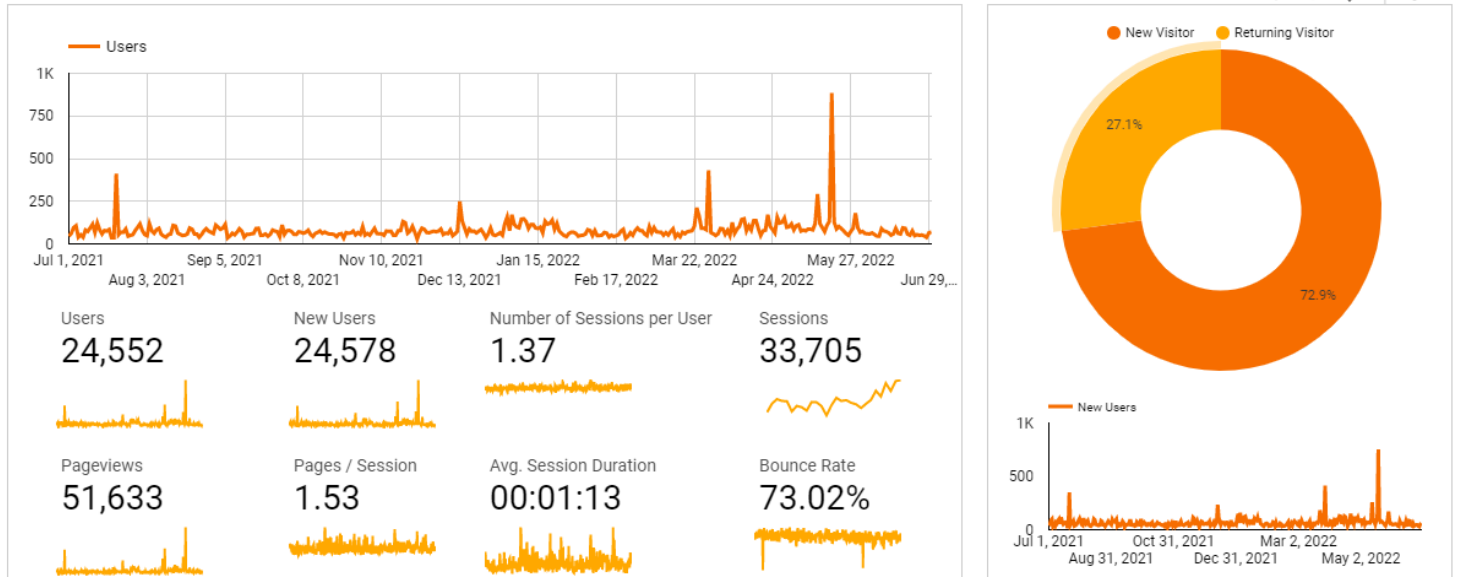
Thank you!

For questions about this survey or to learn how you can become more engaged on the VC Foundation's social media channels, please contact Julie Harvey, VC Foundation Development Manager at 805.289.6502 or jharvey@vcccd.edu

MARKETING & MEDIA REPORT

FY 2021-22 Google Analytics Audience Overview (July 1, 2021—June 30, 2022)

Your audience at a glance

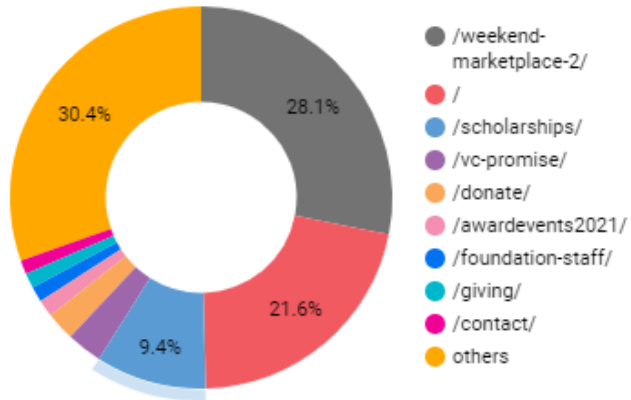


Top Acquisition Channels: **Organic Search** = "Google Search"
Direct = Typing in Link or Clicking on Bookmark
Referral = Sites that "referred" visitors to our site
Social = Traffic coming to our website from social media

FY 2021-22 Google Analytics Audience Overview (July 1, 2021—June 30, 2022)

What do users see when they are in your website?

Which page is the most popular?

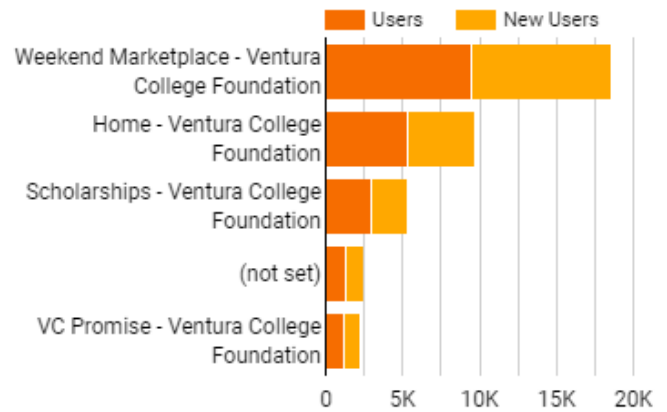


Page Pageviews

1.	/weekend-marketplace-...	14,499
2.	/	11,128
3.	/scholarships/	4,829
4.	/vc-promise/	1,550
5.	/donate/	1,262
6.	/awardevents2021/	748
7.	/foundation-staff/	664
8.	/giving/	657
9.	/contact/	617
10.	/day-of-giving/	603

1 - 10 / 2398 < >

Most popular pages with title breakdown



Page Title Pageviews

1.	Weekend Marketplace - ...	14,534
2.	Home - Ventura College...	8,439
3.	Scholarships - Ventura ...	5,186
4.	(not set)	3,000
5.	VC Foundation	2,041
6.	VC Promise - Ventura C...	1,549
7.	Donate - Ventura Colleg...	1,280
8.	Spring 2021 Scholarshi...	750
9.	Ventura College Founda...	720
10.	Marketplace - Ventura ...	697

1 - 10 / 353 < >

Most Popular Pages 2019-20 vs. 2020-21 vs. 2021-22 YTD

	2019-20	2020-21	2021-22
Users	14,369	22,953	24,552
New Users	14,376	22,504	24,578
Number of Sessions Per User	1.39	1.33	1.37
Sessions	19,928	30,627	33,705
Pageviews	32,381	46,719	51,633
Pages /Session	1.62	1.53	1.53
Avg. Session Duration	0:01:12	0:01:10	0:1:13
Bounce Rate	70.18%	74.89%	73.02%

2019-20	2020-21	2021-22
Home	COVID Mrktplace	Marketplace
Marketplace	Home	Home
Scholarships	Marketplace	Scholarships
Promise	Scholarships	VC Promise
COVID Marketplace	Covid Updates	Donate
Textbook	Textbook	Award Events 21
Covid Updates	VC Promise	Fdn. Staff
Getting Started	Donate	Giving
Award Events 20	Award Events 21	Contact
Contact	Blackbaud	Day of Giving

FY 2021-22 Website Traffic & Social Media Highlights

(July 1, 2021—June 30, 2022)

Online Giving		2020-21	2021-22	YOY Growth	\$ Growth
Facebook Giving	# Gifts	293	196	-33%	
	TOTAL	\$25,206.93	\$21,600.89	-14%	(\$3,606.04)
Mobile Cause (Give Smart)	# Gifts	255	733	187%	
	TOTAL	\$37,538.70	\$123,523.66	229%	\$85,984.96
Total Online Gifts	# Gifts	548	929	70%	
Total Online Rec'd	TOTAL	\$62,745.63	\$145,124.55	131%	\$82,378.92

Ventura College Foundation | Board of Directors
PROGRAM SUSTAINABILITY COMMITTEE

Wednesday, August 10, 2022 at 4:30 p.m.
Ventura College Foundation (Hybrid)

MINUTES

Directors present (in-person): Ken Collins; Harald Wulff; Rob van Nieuwburg

Directors present (via zoom): Abra Flores; Anne King; Ed Summers; Jill Lim

VCF Staff Present: Gerry Pantoja, Julie Harvey

CALL TO ORDER

Mr. Ed Summers called the meeting to order at 4:35 p.m.

FOUNDATION UPDATE

Mr. Pantoja began the meeting by reviewing the latest fundraising report. The report showed that the Foundation had raised 4% of its unrestricted goal and 0% of its restricted goal. Overall, the Foundation has raised 1% of its total fundraising goal for the fiscal year. Mr. Pantoja shared with the group that with the academic year officially starting at the end of the week, the development team will begin to see an increase in gifts as several athletic team fundraisers start and their efforts to fundraise for their other programs.

Mr. Pantoja then discussed with the group that the priority for the development team for the year would be fundraising for the promise. Mr. Pantoja provided a brief overview of the conversation with the financial aid office that helped determine what the goal would be and what efforts would be taken to meet this goal. Mr. Wulff asked if the financial aid office could estimate how many students will be served by the amount the Foundation has committed to raising. Mr. Summers also asked Mr. Pantoja if he could provide a fundraising report on how much was raised last time the Foundation had a Promise goal. Mr. Pantoja would work to have both these requests filled by the next committee meeting.

Mr. Pantoja also mentioned the change to the Foundation's board policy that there was no longer a gift minimum requirement to serve on the board. Each member could make any unrestricted size gift to support the Foundation.

EVENTS UPDATES

The discussion then shifted to talk about the upcoming events. Mr. Pantoja reviewed the schedule and provided a brief overview of each event. Mr. Pantoja shared with the group that all board members are encouraged to invite any guests to any foundation events since these were great entry points to learn more about the Foundation and the work being done.

ATHLETIC UPDATE

Mr. Pantoja and Ms. Harvey then provide the committee with an overview of the Foundation's fundraising efforts with the athletic department. Ms. Harvey shared the recent work done to set up several giving campaigns for various teams. Given the time and effort needed to create these giving pages and the volume of gifts being received, Mr. Pantoja and Ms. Harvey informed the committee that they were exploring the option of using a previously used software program to allow the athletic teams to fundraise on their own. More will be shared as they learn if the software could meet the development department's and athletic department's needs.

DEBRIEF OF PRESIDENT'S CIRCLE EVENT

Mr. Pantoja provided the group with a brief overview of the President's Circle event that occurred the week before. Mr. Summers requested that the board receive a donor report before each event to know the guests' history and connection to the college and Foundation. Mr. Pantoja will provide this report before the Donor Appreciation event and all future events.

CAMPAIGN

The final discussion of the evening focused on the upcoming campaign. As the Foundation builds toward this effort, Mr. Pantoja reminded the committee that they, too, have an open invitation to invite any friends, family, and colleagues to serve on any board committee. This is another excellent way to introduce the individuals to the Foundation and the work being done.

This discussion also included a conversation about identifying the needs of various campus departments and how the Foundation can help fundraise for those efforts. Mr. Pantoja shared that he and Mrs. King try to attend every advisory board meeting for the various campus departments. The purpose of these advisory meetings is for community partners, both individuals and businesses, to sit in and learn how each program is doing and share their needs so the program can better adjust and help better prepare students when they finish and enter the workforce. Mr. Pantoja shared that the Foundation does its best to help out when needs are shared. Ms. Lim shared details regarding the Veterinarian Technician program's advisory board meeting as an example of what is being done to include community partners in shaping the program.

ADJOURNMENT

There being no further business, the meeting was duly adjourned at 5:46p.m. The next meeting will be Wednesday, September 7, 2022 at 5:00 pm

MINUTES TAKEN AND RECORDED BY GERRY PANTOJA.

VENTURA COLLEGE FOUNDATION GIFT REPORT
UNRECONCILED

FY 2021/2022

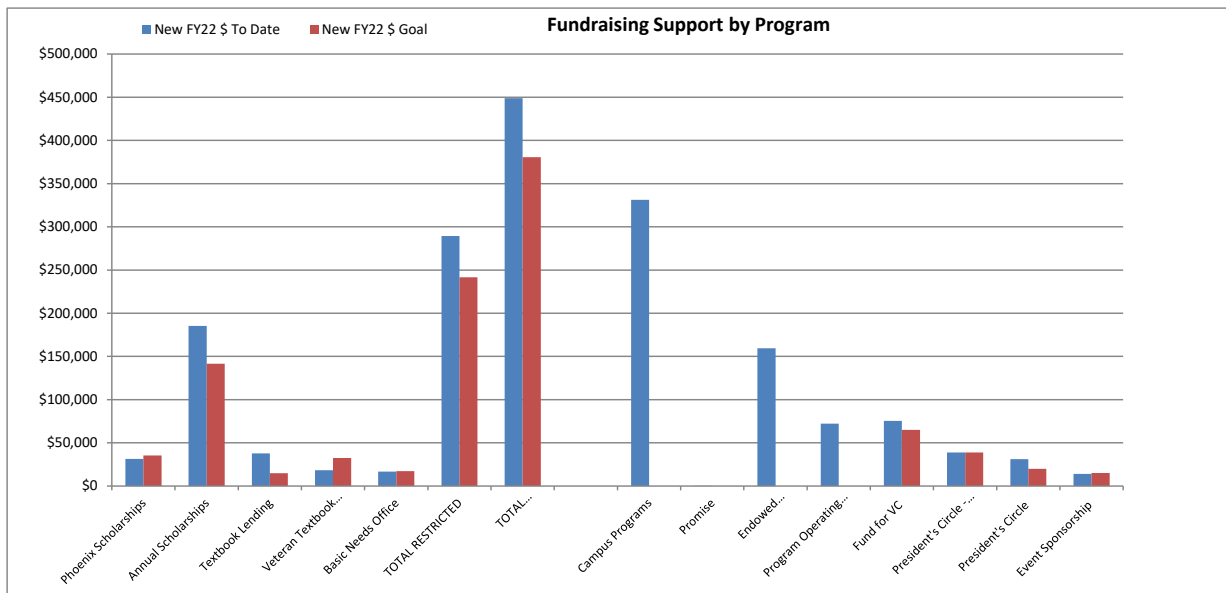
FY 2021/2022 OVERVIEW
Q1-Q4 7/1/2021 - 6/30/2022

	Total Gifts/Pledges Raised*	# Donors†	# Gifts†	Total New FY22 Dollars Raised‡	New FY22 Dollars Goal	% New FY22 Dollars Raised Toward Goal
<i>Fund for VC</i>	\$75,426	125	359	\$75,426	\$65,000	116%
<i>President's Circle - BOD</i>	\$43,000	21	21	\$39,000	\$39,000	100%
<i>President's Circle</i>	\$31,000	27	57	\$31,000	\$20,000	155%
<i>Event Sponsorship</i>	\$14,000	7	7	\$14,000	\$15,000	93%
TOTAL UNRESTRICTED	\$163,426	180	444	\$159,426	\$139,000	115%
<i>Phoenix Scholarships</i>	\$31,430	11	12	\$31,430	\$35,400	89%
<i>Annual Scholarships</i>	\$185,270	72	260	\$185,270	\$141,600	131%
<i>Textbook Lending</i>	\$37,779	14	59	\$37,779	\$14,750	256%
<i>Veteran Textbook Lending</i>	\$18,300	5	5	\$18,300	\$32,500	56%
<i>Basic Needs Office</i>	\$16,645	19	26	\$16,645	\$17,250	96%
TOTAL RESTRICTED	\$289,424	121	362	\$289,424	\$241,500	120%
TOTAL (UNRESTRICTED + RESTRICTED)	\$452,850	301	806	\$448,850	\$380,500	118%
Campus Programs	\$331,194	520	847	\$331,194		
Promise	\$120	1	12	\$120		
Endowed Scholarships‡	\$159,469	22	105	\$159,469		
Program Operating Endowments‡	\$72,251	86	162	\$72,251		
TOTAL RESTRICTED (No goals)	\$563,034	629	1126	\$563,034		
COMPLETE TOTALS	\$1,015,883	930	1932	\$1,011,883		

†Includes monthly employee payroll deductions

‡Does not include pledge payments due in future FY

§Funds raised towards endowment principal, not earnings



	Gifts/Pledges	# Donors	# Gifts
TOTALS	\$0	0	0
By Source			
Individuals	\$0	0	0
Corporations	\$0	0	0
Foundations	\$0	0	0
By Purpose			
Restricted	\$0	0	0
Unrestricted	\$0	0	0

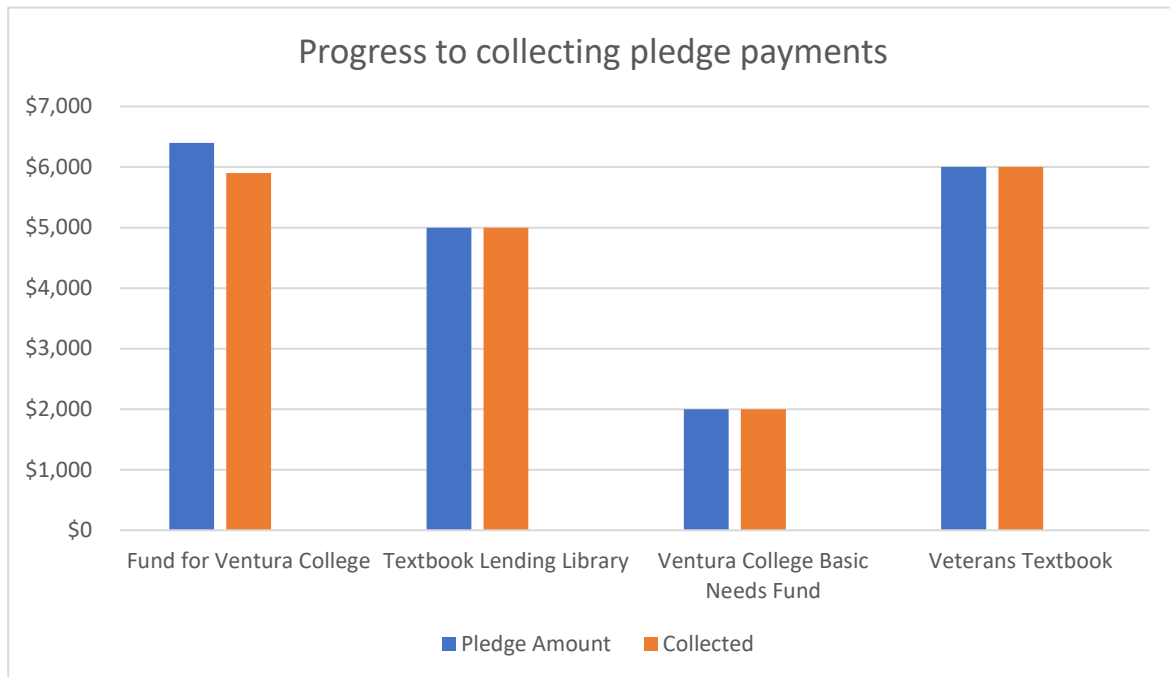
Legal/Hard credit only

MULTI-YEAR PLEDGE FUNDRAISING REPORT**Multi-Year Pledge Payments Due by Fiscal Year**

as of 5/24/22

Pledge Payment Due Date	Amount Collected from FY21 Fundraising	Amount Collected from FY22 Fundraising	Amount Collected from FY23 Fundraising	Total to be Received	Write-offs	Collection Rate
FY21	\$15,900			\$19,400	\$3,000	82%
FY22		\$0		\$5,000	\$2,000	40%
FY23			\$0	\$2,000	\$1,000	50%

Fund	Pledge Amount	Collected	Pledge Balance	% Left to Collect
Fund for Ventura College	\$6,400	\$5,900	\$500	92%
Textbook Lending Library	\$5,000	\$5,000	\$0	100%
Ventura College Basic Needs	\$2,000	\$2,000	\$0	100%
Veterans Textbook	\$6,000	\$6,000	\$0	100%



MARKETING & MEDIA REPORT

May 23, 2022 – August 25, 2022 Media Placements

VCCF Awards \$192,556 to Support Ventura College Vet Tech Program Sent to Media May 9, 2022

Camarillo Acorn – June 10, 2022

<https://www.thecamarilloacorn.com/articles/colleges-veterinary-tech-program-receives-grant/>

Moorpark Acorn – June 11, 2022

<https://www.mpacorn.com/articles/colleges-vet-tech-program-gets-grant/>

Santa Paula Times – June 8, 2022

Ventura County Community Foundation Awards \$192,556 to support Veterinary Technology Program at East Campus

Special to the
Santa Paula Times

Ventura County Community Foundation awarded \$192,556 to the Ventura College Foundation to help support Ventura College's Veterinary Technology Program. The two-year program is a partnership between the Ohana Pet Hospital and the college that began in 2021 and takes place adjacent to Ventura College's East Campus in Santa Paula.

For more information, visit www.VenturaCollegeFoundation.org.

The VCCF conducted an Animal Welfare Needs Assessment for Ventura County, which showed the need for more veterinarian professionals, including qualified vet technicians in Ventura County.

"I am so proud that VCCF is able to provide these critical funds to support Ventura College's vet tech program," said VCCF Board of Directors Chair Sean Leonard. "These funds will not only support our community's need for more veterinary services but will support the career paths of so many, allowing them to follow their dreams of a profession that makes a difference in our community."

More than \$125,000 of the grant will go toward the purchase of veterinary technical



Photo submitted

Students handle guinea pigs as part of a unique program offered by Ventura College that is located next to the East Campus. The Ventura County Community Foundation awarded \$192,556 to the Ventura College Foundation to help support Ventura College's Veterinary Technology Program, a two-year, Associate of Science vet program in partnership with the Ohana Pet Hospital.

equipment for the teaching lab. Another \$66,000 will help pay for two part-time instructional assistants for an academic year.

New equipment includes a digital X-ray machine, a surgery table, surgery lights and an anesthesia machine — all delivered in time for the fall

semester.

"We are so incredibly grateful and excited for the grant award," said Jill Muraoka Lim, DVM lead faculty member and co-founder of Ohana Pet Hospital. "It will help our fledgling program grow and prosper — developing a local workforce passionate about providing quality health care to all animals in our community."

The first cohort of students in the program will graduate this fall. In addition to their training at the lab and Ohana Pet Hospital, students take field trips to other vet offices around the county, especially those that treat large animals.

Students work directly with cats, dogs, rabbits, guinea pigs, horses, goats, and sheep.

Approximately 28 students are accepted into the program each year. "The added instructional assistants will reduce the staff-student ratio necessary to help meet American Veterinary Medical Association accreditation requirements," said Felicia Dueñas, Ventura College Career Education dean.

Graduates earn an associate in science in Veterinary Technology degree. It prepares students for careers within the veterinary and animal healthcare industry as veterinary technicians and qualifies them to sit for both national and state board exams to become a Registered Veterinary Technician (RVT).

For more about the program, go to <https://bit.ly/3wKjBTK>.



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Ventura College Foundation Distributes Over \$750,000 in Scholarships

Sent to Media May 23, 2022

Amigos805 – May 23, 2022

<http://amigos805.com/ventura-college-foundation-distributes-more-than-750000-in-scholarships/>

El Latino – June 8, 2022

<https://latinocc.com/the-ventura-college-foundation/>

Moorpark Patch – May 23, 2022

<https://patch.com/california/moorpark/ventura-college-foundation-distributes-over-750-000-scholarships>

PR Log – May 23, 2022

<https://www.prlog.org/12918335-ventura-college-foundation-distributes-over-750000-in-scholarships.html>

Ventura Breeze – June 1, 2022

<https://venturabreeze.com/2022/06/01/ventura-college-foundation-distributes-over-750000-in-scholarships/>

Ventura Chamber of Commerce News– May 23, 2022

West Ventura News – May 23, 2022

<https://westventuranews.com/stories/626566619-ventura-college-foundation-distributes-over-750-000-in-scholarships>

Ventura College Foundation Confers Board Emeriti Status on Ruth Hemming, Ed.D and Donna Santo, Esquire

Sent to Media June 7, 2022

AmericanTowns.com/Ventura – June 7, 2022

<https://www.american towns.com/news/ventura-college-foundation-confers-board-emeriti-status-on-ruth-hemming-edd-and-donna-santo-esquire-31382082-ventura-ca.html>

Amigos805 – June 8, 2022

<https://amigos805.com/ventura-college-foundation-confers-board-emeriti-status-on-ruth-hemming-ed-d-and-donna-santo-esquire/>

Moorpark Patch – June 7, 2022

<https://patch.com/california/moorpark/ventura-college-foundation-confers-board-emeriti-status>

PR Log – June 7, 2022 – 77 views

<https://www.prlog.org/12920275-ventura-college-foundation-confers-board-emeriti-status-on-ruth-hemming-donna-santo.html>

The Califormer – June 7, 2022

<https://califormer.com/dca/ventura-college-foundation-confers-board-emeriti-status-on-ruth-hemming-donna-santo-califormer-10195392>

Ventura Chamber of Commerce News – June 7, 2022

Other PR/Marketing Placements:

Advertisement:

Pacific Coast Business Times – June 24-30, 2022, Latino Business Awards - Full Page Ad



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AWARDS HONOREES

A special congratulations
to our very own

Esmeralda Juarez

Ventura College Foundation's
Weekend Marketplace Supervisor.

Thank you, Esmeralda for 20 Years
of Exemplary Leadership & Service.

Your work along with the generous
philanthropic investment of our
community provides Ventura College
students access to life-changing
opportunities through higher education.

 **VENTURA COLLEGE
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BUSINESS TIMES®

Jan. 14, 2022

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Vol. 22, No. 44

LATINO BUSINESS Awards

Swap-meeting the moment at Ventura College

By **Tony Biasotti**
Staff Writer

When Esmeralda Juarez was a teenager in Ventura, her family shopped at the weekend swap meet at the old 101 Drive-In movie theater. One day she met a vendor who spoke fluent Chinese and good English, but couldn't communicate well with his Spanish-speaking customers. So Esmeralda went to work from him as an interpreter.

It was her first job, and it only lasted a few months. "I did not think I would end up working at a swap meet," she says now.

Today, 25 years later, the 101 Drive In is long gone, and Juarez manages the only swap meet left in town: the Ventura College Foundation Weekend Marketplace.

Every Saturday and Sunday, hundreds of vendors line up in a parking lot at the east end of the community college's campus to sell their wares. There are new and used clothes, toys, tools and other household goods, along with produce stands and food carts.

The Marketplace is a way for Ventura College to give back to the community, since it donates the use of its property, and for the community to support Ventura College, because the revenue from vendor fees goes supports scholarships and other Ventura College Foundation projects.

Before the pandemic slowed things down, the Marketplace generated about \$1.5 million per year in gross revenue for the foundation, and about \$1 million per year in net proceeds. Business returned to pre-pandemic levels by July 2021, said Anne King, the Ventura College Foundation's executive director.

The Marketplace has been running for 35 years, and Juarez has worked there for the past 21. She became the supervisor in 2008 and now oversees a staff of 12.

On Saturdays and Sundays, she walks the aisles, greeting customers and vendors and putting out the little fires that flare up, from disputes over returned merchandise to reminding a shaved ice vendor to clean up his spilled syrup.

"It's been fun," she said on a recent Saturday. "I've tried to see myself in an office job but I really enjoy being here. I walk around all day and I talk to people. I love helping people; that's my passion."

In the spring of 2020, the Marketplace closed for 10 weeks, and when it reopened it could sell only items classified by the state as essentials: food, tools, clothing. For about a year after it reopened, customers had to have room to keep 6 feet away from people who weren't in their household. That meant the space could hold no more than 149 vendors and 1,200 customers; now, with those restrictions lifted, the capacity is 274 vendors, and there are often more than 3,000 customers on Sundays, the Marketplace's busiest day.

"We were the only swap meet in Ventura County able to stay open during the pandemic," King said. "We were only closed those first 10 weeks, and then we maintained our adherence to protocols that entire time so we could stay open."

In the middle of all that, Juarez oversaw a temporary move to a different parking lot on the west end of campus, so that Ventura College could install solar panels on the Marketplace's usual location. The panels reduced the available space by about 40 vendors, but Juarez said both customers and vendors love the shade they provide.

Rent at the Marketplace ranges from \$35 to \$80 on Saturdays and \$55 to \$120 on Sundays. Every summer, the Marketplace hosts a vendor appreciation barbecue. At that event, Juarez said, many of

them realize for the first time that their fees pay for people's education.

"There have been some scholarship recipients whose parents or grandparents sell here, and they had no idea the proceeds were going back to help them continue their education," she said.

Proceeds from the Marketplace make up about a third of the Ventura College Foundation's annual budget, King said. Last year, the foundation provided \$750,000 in scholarships to 240 students and funded the college's food pantry and emergency aid fund for students, a free textbook lending program, housing referrals, and a career education program.

At Ventura College, 70% of students get some kind of financial aid and 55% have incomes below the federal poverty line, King said.

"The philanthropic investment at the community colleges and the support from the Marketplace may be among the best strategies we have for addressing social and economic mobility," she said.



Esmeralda Juarez

**LATINO
BUSINESS
AWARDS**

Esmeralda Juarez
Marketplace supervisor
Ventura College Foundation

Her impact: Esmeralda Juarez runs the Marketplace weekend swap meet at Ventura College, which generates about \$1 million a year in net proceeds for the Ventura College Foundation, funding scholarships and other projects.

COURTESY PHOTO

Pacific Coast Business Times – June 24, 2022

2022 Latino Business Awards Special Report – Esmeralda Juarez 2022 Awardee

Article: <https://www.pacbiztimes.com/swap-meeting-the-moment-at-ventura-college/>

Report: <https://www.pacbiztimes.com/latino-business-awards/>

Other PR/Marketing Mentions:

Bank of America Invests Over Half Million Dollars into Central Coast Nonprofits

Santa Barbara Independent – August 3, 2022

<https://www.independent.com/2022/08/03/bank-of-america-invests-over-half-million-dollars-into-central-coast-nonprofits/>

VENTURA COUNTY MOBILE LIBRARY | BIBIOTECA MÓVIL DEL CONDADO DE VENTURA

Happening Next – July 7, 2022

<https://happeningnext.com/event/ventura-county-mobile-library-biblioteca-m%C3%93vil-del-condado-de-ventura-eid3a093b47e1>



The graphic features the text "VENTURA COUNTY MOBILE LIBRARY" in large, bold, orange and black letters. Below this, a banner reads "Visits the VC FOUNDATION'S WEEKEND MARKETPLACE". The central image shows four children of diverse backgrounds holding up colorful books (green, blue, yellow, and orange). At the bottom, a black banner displays the date and time: "Saturday, July 16th | 9:00am - 12:00pm". In the top right corner, there is a small image of a white mobile library van with colorful graphics. The bottom right corner contains the logo for the Ventura College Foundation, with the text "VENTURA COLLEGE FOUNDATION", "DE LA FUNDACION DEL COLEGIO DE VENTURA", and "WEEKEND MARKETPLACE | MERCADO".

Oxnard College: Foundation aims to reform scholarships

VC Star – July 21, 2022

<https://www.vcstar.com/story/news/2022/07/21/oxnard-college-nonprofit-tries-reform-after-80-k-undelivered-aid-puts-students-in-financial-bind/7624414001/>

Ventura College Foundation All Accounts

MONTHLY INVESTMENT REPORTS

As of 6/30/2021

ACCOUNTS

XXXX8156 Ventura College Foundation Pool 1
XXXX2094 Ventura College Foundation Pool 2
XXXX5805 Ventura College Foundation Pool 3
XXXX2126 Ventura College Foundation Pool 4
XXXX8552 Ventura College Foundation Pool 5

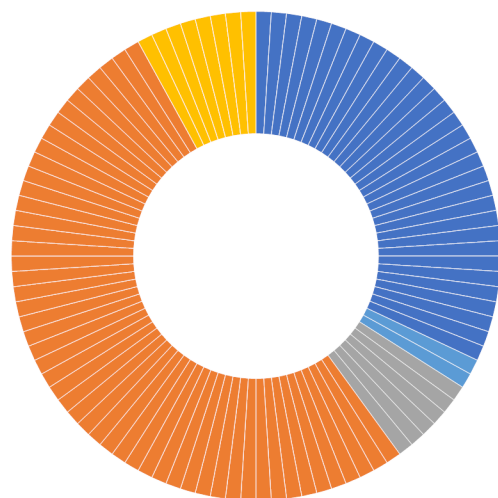
Market & Economic Overview

- Global equity markets gained +7.4% for the quarter, while the bond market bounced back with a gain of +1.8%.
- The 10-Year Treasury yield declined 27 basis points for the quarter as inflation expectations moderated despite strong economic data.
- US GDP grew at a healthy +6.4% rate in Q1 with growth expectations expected to peak at +10.0% in Q2.
- The US labor market, while improving with another +1.7 million jobs added in Q2, remains weaker versus pre-pandemic levels measured by the unemployment rate of 5.9% and labor force participation rate of 61.6%.

Portfolio Review and Outlook

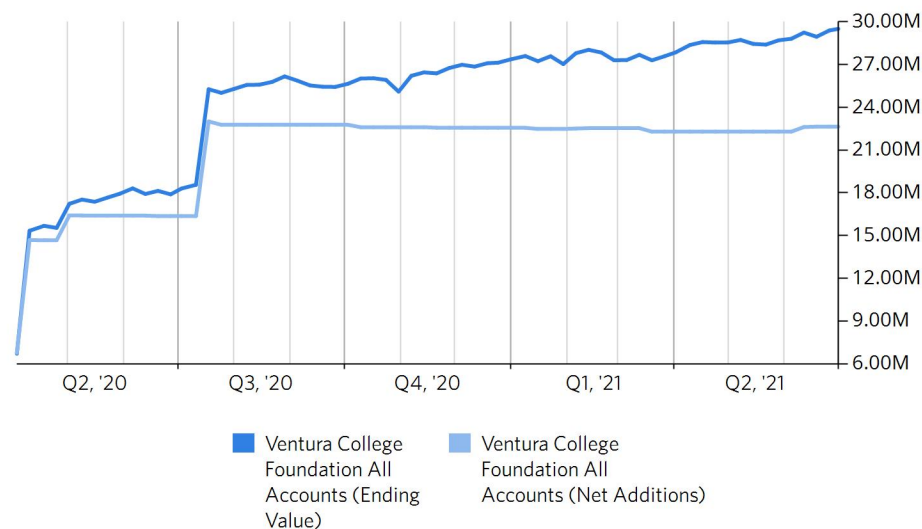
- Portfolios posted positive strong absolute returns for the quarter as both equity and fixed income markets rallied. Equity allocations benefited from overweights in the information technology and financial sectors. Fixed income allocations benefited from overweights in investment grade corporate bonds and preferred securities.
- The US economy continues to recover with reopening momentum to accelerate and pent-up demand leading to an increase in consumption, our GDP growth forecast for 2021 remains +6.0-6.5%.
- Market risks include rising corporate and individual taxes, central bank tapering, and higher inflation.
- We are constructive on equities with a barbell approach to positioning, favoring technology on one end and cyclical sectors, namely financials and industrials, on the opposite end.
- We favor higher yielding areas (preferreds, HY loans, International REITs and EM debt) over investment grade bonds.

Portfolio Overview



XXXX8156 - Ventura College Foundation Pool 1	32.41%
XXXX2094 - Ventura College Foundation Pool 2	1.86%
XXXX5805 - Ventura College Foundation Pool 3	5.56%
XXXX2126 - Ventura College Foundation Pool 4	51.80%
XXXX8552 - Ventura College Foundation Pool 5	8.38%

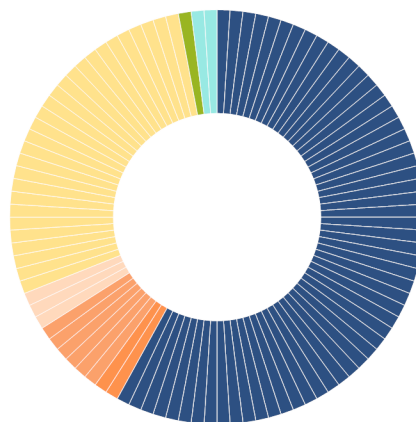
Market Value and Net Additions Since Inception



Portfolio Value Summary

	Month To Date	Year To Date	Since Inception
Beginning Value	28,701,072.0	27,365,392.2	0.0
Net Additions	351,886.1	84,309.9	22,639,573.6
Net Gain	451,374.7	2,054,630.7	6,864,759.2
Ending Value	29,504,332.8	29,504,332.8	29,504,332.8

Portfolio Asset Allocation



US Large Cap Equities	58.48%	REITs	1.80%	High Yield Bonds	1.05%	Preferred Securities	4.53%	Bank Loans	2.82%
Taxable Bonds	28.08%	Cash	1.38%	Short-Term Treasuries	1.86%				

Summary of Accounts

			Month To Date	Year To Date	Since Inception
	Ending Value	Allocation	Return	Return	Return
Ventura College Foundation All Accounts	29,504,332.8	100.00%	1.56%	7.55%	27.66%¹
XXXX8156 - Ventura College Foundation Pool 1	9,562,327.3	32.41%	1.59%	8.16%	32.03% ¹
XXXX2094 - Ventura College Foundation Pool 2	548,209.8	1.86%	-0.02%	-0.26%	-0.42% ^{1 2}
XXXX5805 - Ventura College Foundation Pool 3	1,640,050.5	5.56%	-0.03%	-0.67%	0.69% ^{1 2}
XXXX2126 - Ventura College Foundation Pool 4	15,282,663.8	51.80%	1.74%	8.34%	28.54% ^{1 2}
XXXX8552 - Ventura College Foundation Pool 5	2,471,081.3	8.38%	1.70%	8.27%	29.80% ^{1 2}

¹ Annualized return, ² Not held for the entire period

Board of Directors
AD HOC DIVERSITY COMMITTEE
Tuesday, August 9, 2022, 11:00 a.m.-12:00 p.m.
Zoom

MINUTES

Directors Present: Bob Beilin, Amy Cherot, Anne King
Community Member: None
VCF Staff Present: Amanda Schloo

Bob discussed the idea that before inviting someone to be on the committee, we should go over what is expected and what will be required for the committee. Bob reviewed the Roles and Responsibilities from the previous meeting.

ROLES AND RESPONSIBILITIES

- a. Committee Guidelines:
 - i. 4 times per year for 2 hours
 - ii. Inclusion in conversation, ideas, and recruitment
- b. Committee Purpose:
 - i. Advise the board to better support students who are underserved
- c. Member Job Description:
 - i. 1-year commitment
 - ii. Attend meetings 4 times per year for 2 hours; additional hours as appropriate
 - iii. Advise the board to better support students who are underserved
 - iv. Inclusive in conversation, ideas, and recruitment
 - v. Sign confidentiality agreement
 - vi. Sign volunteer agreement

A discussion surrounded how to engage and enlist other board members in this committee. It was discussed to invite a few board members to discuss their experience with diversity to this committee before introducing to large board. Anne and Bob will reach out to board members to see if they would be interested.

The committee decided to have an additional meeting in August.

MINUTES RECORDED BY AMANDA SCHLOO

Ventura College Foundation

Board of Directors | 2022-23

	<u>Member</u>	<u>Profession/Industry</u>	<u>VC Affiliation</u>	<u>Member Since FY</u>	<u>Residence</u>
1.	Robert Beilin, Ph.D.	Psychology	Donor	2015-2020, 2022	Camarillo
2.	Catherine Bojorquez	Education	Vice President VC	2019	Ventura
3.	Boomer Butler, C.P.A.	Finance	Donor	2018	Ventura
4.	Debe Bylo	Education – Retired	Donor	2022	Ventura
5.	Amy Cherot	Science – Retired	Alumnus	2007	Ventura
6.	Ken Collin	Entrepreneur – Retired	Donor	2015	Ventura
7.	Ellyn Dembowski	Real Estate	Alumnus	2009	Ventura
8.	Mark Dufresne	Banking	Alumnus	2022	Westlake
9.	Abra Flores Secretary	Education - Retired	Donor	2020	Ventura
10.	Jessica Flores Esquibel	Student representative	President, ASVC	2022	Ventura
11.	Kim Hoffmans, Ed.D.VC President	Education	President VC	2017	Oxnard
12.	Anne Paul King	Education/Non-Profit Fundraising & Exec.	VCF Executive Director	2017	Thousand Oaks
13.	Elizabeth Kraus	Education – Retired	Alumnus	2022	Ventura
14.	Nicole Kreutz, MBA Vice-Chair	Banking	Alumnus	2017	Ventura
15.	Matt LaVere, Esq.	Legal	Alumnus	2015	Ventura
16.	Jill Muraoka Lim, D.V.M.	Business – Veterinary Medicine	Donor	2022	Ventura
17.	Michael Orman Treasurer	Banking	Corporate Donor	2017	Ventura
18.	Ed Summers	Banking/Community Service	Donor	2021	Ventura
19.	Eleanor Tillquist	Healthcare – Retired	Donor	2015	Ventura
20.	Rob van Nieuwburg Chair	Automotive	Corporate Donor	2004	Ventura
21.	Harald Wulff	Corporate Executive - Retired	Donor	2020	Ventura
22.	Faculty Ex-Officio	Education	Faculty Rep.	TBD	Ventura

